

PROHIBITION OF SALES TO EEA AND UK RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (EEA) or in the United Kingdom (UK). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, **MiFID II**); or (ii) a customer within the meaning of Directive (EU) 2016/97 (the **Insurance Distribution Directive**), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in Regulation (EU) 2017/1129 (the **Prospectus Regulation**). Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the **PRIIPs Regulation**) for offering or selling the Notes or otherwise making them available to retail investors in the EEA or in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA or in the UK may be unlawful under the PRIIPs Regulation.

MIFID II product governance / Professional investors and ECPs only target market – Solely for the purposes of the manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturer's target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels.

21 October 2020

FINAL TERMS

UniCredit S.p.A.

(incorporated with limited liability as a *Società per Azioni* in the Republic of Italy under registered number 00348170101 with registered office at Piazza Gae Aulenti, 3 Tower-A 20154 Milan, Italy)

**Issue of €20,000,000 1.05 per cent Fixed Rate Callable Senior Notes due 23 January 2031
under the
€60,000,000,000 Euro Medium Term Note Programme**

Part A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions for the Italian Law Notes set forth in the Base Prospectus dated 5 June 2020 and the supplement to it dated 11 August 2020 which together constitute a base prospectus for the purposes of the Prospectus Regulation (the **Base Prospectus**). This document constitutes the Final Terms of the Notes described herein for the purposes of the Prospectus Regulation and must be read in conjunction with such Base Prospectus, in order to obtain all the relevant information. The Base Prospectus is available for viewing during normal business hours at UniCredit S.p.A., Piazza Gae Aulenti, 3 Tower A 20154 Milan, Italy and has been published on the website of UniCredit www.unicreditgroup.eu, as well as on the website of the Luxembourg Stock Exchange, www.bourse.lu. Copies may be obtained, free of charge, from the Issuer at the address above.

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| 1. | Series Number: | 686 |
| | (a) Tranche Number: | 1 |
| 2. | Specified Currency or Currencies: | Euro (€) |
| 3. | Aggregate Nominal Amount: | |
| | (a) Series: | €20,000,000 |

- (b) Tranche: €20,000,000
4. Issue Price: 100 per cent. of the Aggregate Nominal Amount
5. Specified Denominations: €100,000 and integral multiples of €1,000 in excess thereof up to and including €199,000. No Notes in definitive form will be issued with a denomination above €199,000.
- (a) Calculation Amount: €1,000
6. Issue Date: 23 October 2020
- (a) Interest Commencement Date: 23 October 2020
7. Maturity Date: 23 January 2031 (subject to the exercise of the Issuer Call)
8. Interest Basis: 1.05 per cent. per annum Fixed Rate
(further particulars specified below)
9. Redemption/Payment Basis: 100 per cent.
10. Change of Interest Basis: Not Applicable
11. Call Options: Issuer Call

Issuer Call due to MREL or TLAC Disqualification Event

(see paragraphs 19 and 21 below)
12. Status of the Notes: Senior
- (a) Date of Board approval for issuance of Notes 2 December 2019

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. Fixed Rate Note Provisions: Applicable
- (a) Rate(s) of Interest: 1.05 per cent. per annum payable in arrear on each Interest Payment Date
- (b) Interest Payment Date(s): 23 January in each year, starting on 23 January 2022, up to and including the Maturity Date. There will be an initial long interest period from and including the Interest Commencement Date to but excluding 23 January 2022 (the **First Interest Period**).
- (c) Business Day Convention: Following Business Day Convention (Unadjusted)
- (d) Fixed Coupon Amount(s): €10.50 per Calculation Amount, provided that the interest amount payable in respect of the First Interest Period shall be € 13.50.

(e)	Broken Amount(s):	Not Applicable
(f)	Day Count Fraction:	Actual/Actual (ICMA)
(g)	Determination Dates:	23 January in each year
14.	Reset Note Provisions:	Not Applicable
15.	Floating Rate Note Provisions:	Not Applicable
16.	Inflation Linked Interest Note Provisions:	Not Applicable
17.	Zero Coupon Note Provisions:	Not Applicable

PROVISIONS RELATING TO REDEMPTION

18.	Notice periods for Condition 8.2 of the Terms and Conditions for the English Law Notes and Condition 10.3 of the Terms and Conditions for the Italian Law Notes and Condition 8.5 of the Terms and Conditions for the English Law Notes and Condition 10.6 of the Terms and Conditions for the Italian Law Notes:	Minimum period: 5 days Maximum period: 90 days
19.	Issuer Call:	Applicable
(a)	Optional Redemption Date(s):	23 January 2026
(b)	Optional Redemption Amount (in the case of Subordinated Notes or Additional Tier 1 Notes only, subject to the prior approval of the relevant Competent Authority, as applicable, and in accordance with applicable laws and regulations, including Articles 77(b) and 78 of the CRD IV Regulation or, if different, the then applicable Relevant Regulations):	€1,000 per Calculation Amount
(c)	Reference Bond:	Not Applicable
(d)	Quotation Time:	Not Applicable
(e)	Redemption Margin:	Not Applicable
(f)	If redeemable in part:	
(i)	Minimum Redemption Amount:	Not Applicable

	(ii) Maximum Redemption Amount:	Not Applicable
	(g) Notice period:	Minimum period: 15 days Maximum period: 30 days
20.	Regulatory Call:	Not Applicable
21.	Issuer Call due to MREL or TLAC Disqualification Event:	Applicable
22.	Final Redemption Amount:	100 per cent. per Calculation Amount
23.	Early Redemption Amount payable on redemption:	As per Condition 10.7 (<i>Early Redemption Amounts</i>) of the Terms and Conditions for the Italian Law Notes
	(i) for taxation reasons (subject to Condition 8.15 of the Terms and Conditions for the English Law Notes and Condition 10.16 of the Terms and Conditions for the Italian Law Notes) as contemplated by Condition 8.2 of the Terms and Conditions for the English Law Notes and Condition 10.3 of the Terms and Conditions for the Italian Law Notes;	See also paragraph 21 above
	(ii) for MREL or TLAC Disqualification Event (subject to Condition 8.15 of the Terms and Conditions for the English Law Notes and Condition 10.16 of the Terms and Conditions for the Italian Law Notes) as contemplated by Condition 8.5 of the Terms and Conditions for the English Law Notes and Condition 10.6 of the Terms and Conditions for the Italian Law Notes; or	
	(iii) on event of default (subject to Condition 8.15 of the Terms and Conditions for the English Law Notes and Condition 10.16 of the Terms and Conditions for the Italian Law Notes),	
	and/or the method of calculating the same (if required or if different from that set out in Condition 8.6 of the Terms and Conditions for the English Law Notes and Condition 10.7 of the Terms and Conditions for the Italian Law Notes:	
24.	Extendible Notes:	Not Applicable

25. RMB Currency Event: Not Applicable

26. Relevant Currency: Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

27. Form of Notes

(a) Form of Notes: Bearer Notes:

Temporary Bearer Global Note exchangeable for a Permanent Bearer Global Note which is exchangeable for definitive Notes upon an Exchange Event

(b) New Global Note: Yes

28. Additional Financial Centre(s): TARGET2 and London

29. RMB Settlement Centre(s): Not Applicable

30. Talons for future Coupons to be attached to Definitive Notes: No

31. Governing law of the Conditions Italian Law

Signed on behalf of UniCredit S.p.A.:

By:

Duly authorised

By:

Duly authorised

Part B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING Application has been made by the Issuer (or on its behalf) for the Notes to be listed on the Official List of the Luxembourg Stock Exchange and admitted to trading on the Luxembourg Stock Exchange's regulated market with effect from 23 October 2020.

(a) Estimate of total expenses related to admission to trading: €4,200

2. RATINGS

Ratings: The Notes to be issued have been rated:

Baa1 by Moody's Investors Service España, S.A. (**Moody's**)

Moody's is established in the European Union and is registered under the Regulation (EC) No. 1060/2009 (as amended) (the **CRA Regulation**).

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for the fact that UniCredit Bank AG acting as a Dealer is part of the Issuer's Group, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Dealer and its affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. USE AND ESTIMATED NET AMOUNT OF THE PROCEEDS

- (a) Use of the proceeds: The net proceeds from the issue of the Notes will be applied by the Issuer for its general corporate purposes, which include making a profit.
- (b) Estimated net amount of the proceeds: €19,970,000

5. YIELD (Fixed Rate Notes only)

Indication of yield: 1.05 per cent.

6. OPERATIONAL INFORMATION

- (a) ISIN Code: XS2248085859
- (b) Common Code: 224808585
- (c) CUSIP: Not Applicable
- (d) CINS: Not Applicable
- (e) CFI: DTFXFB, as updated, as set out on the website of the Association of National Numbering Agencies (ANNA) or alternatively sourced from the responsible National Numbering Agency that assigned the ISIN
- (f) FISN: UNICREDIT SPA/1.025EMTN 20310123, as updated, as set out on the website of the Association of National Numbering Agencies (ANNA) or alternatively sourced from the responsible National Numbering Agency that assigned the ISIN
- (g) Any clearing system(s) other than Euroclear and Clearstream Luxembourg and the relevant identification number(s): Not Applicable
- (h) Delivery: Delivery against payment
- (i) Names and addresses of additional Paying Agent(s) (if any): Not Applicable

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| (j) | Intended to be held in a manner which would allow Eurosystem eligibility: | Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met. |
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7. DISTRIBUTION

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| (i) | Method of distribution: | Non syndicated |
| (ii) | If syndicated, names and addresses of Managers (specifying Lead Manager) and underwriting commitments: | Not Applicable |
| (iii) | Stabilisation Manager(s) (if any): | Not Applicable |
| (iv) | If non-syndicated, name and address of relevant Dealer: | UniCredit Bank AG

Arabellastrasse 12
81925 Munich
Germany |
| (v) | U.S. Selling Restrictions: | Reg. S Compliance Category 2; TEFRA D |
| (vi) | Prohibition of Sales to EEA and UK Retail Investors: | Applicable |
| (vii) | EU Benchmark Regulation: | Not Applicable. |