Final Terms dated 9 December 2013

Intesa Sanpaolo S.p.A.

Issue of EUR 1,500,000,000 Floating Rate Notes due January 2016

under the €70,000,000,000 Euro Medium Term Note Programme

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Prospectus dated 6 November, 2013, which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC), as amended (the "Prospectus Directive") which includes the amendments made by Directive 2010/73/EU, the "2010 PD Amending Directive", to the extent such amendments have been implemented in a relevant Member State. This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Prospectus. The Prospectus is available for viewing at the registered office of the Issuer at Piazza San Carlo 156, 10121 Turin, Italy and from Société Européenne de Banque S.A. at 19-21 Boulevard du Prince Henri, Luxembourg, Grand Duchy of Luxembourg, during usual business hours of any weekday (Saturdays and bank holidays excepted) and free of charge. The Prospectus and, in the case of Notes admitted to trading on the regulated market of the Luxembourg Stock Exchange, the applicable Final Terms will also be published on the website of the Luxembourg Stock Exchange (www.bourse.lu).

1. (i) Series Number: 752

(ii) Tranche Number: 1

2. Specified Currency or Currencies: Euro ("EUR")

3. Aggregate Nominal Amount:

(i) Series: EUR 1,500,000,000

(ii) Tranche: EUR 1,500,000,000

4. Issue Price: 99.793 per cent. of the Aggregate

Nominal Amount

5. (i) Specified Denominations: €100,000 and integral multiples of

€1,000 in excess thereof up to and including €199,000. No Notes in definitive form will be issued with a

denomination above €199.000

(ii) Calculation Amount: EUR 1,000

6. (i) Issue Date: 11 December 2013

(ii) Interest Commencement Date (if Issue Date

different from the Issue Date):

http://www.oblible.com

7. Maturity Date: The Interest Payment Date falling in

January 2016

Interest Basis: 3 month EURIBOR + 1.30 per cent. 8.

Floating Rate

(further particulars specified below)

9. Redemption/Payment Basis: Redemption at par

10. Change of Interest Not Applicable

Redemption/Payment Basis:

11. Put/Call Options: Not Applicable

Status of the Notes: 12. (i) Senior

Status of the Guarantee: (ii) Not Applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. **Fixed Rate Note Provisions** Not Applicable

14. **Floating Rate Note Provisions Applicable**

(i) Specified Periods /Specified 11 January, 11 April, 11 July, 11 **Interest Payment Dates:**

October in each year from and including 11 April 2014 up to and including the Maturity Date, subject to adjustment in accordance with the Modified Following Business Day Convention. There will be a long first coupon in respect of the first Interest Period from and including the Issue Date to but excluding the first Interest Payment

Date (the "First Interest Period").

(ii) First Interest Payment Date 11 April 2014

(iii) **Business Day Convention:** Modified Following **Business**

Convention

(iv) Additional Business Centre(s): Not Applicable

(v) Manner in which the Rate(s) of Screen Rate Determination

Interest is/are to be determined:

(vi) Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the

Principal Paying Agent)

Not Applicable

Screen Rate Determination: (vii)

> Reference Rate: 3 Month EURIBOR, except for the First

> > Interest Period where the Rate of Interest will be interpolated by means of straight line interpolation between 3

Month Euribor and 6 Month Euribor

Relevant Screen Page: Reuters EURIBOR 01

Interest Determination The second TARGET Settlement Day

prior to the commencement of each Date(s):

Interest Period

Relevant Time: 11.00 a.m. Brussels time

Relevant Financial Euro-zone (where Euro-zone means the

region comprised of the countries whose Centre:

lawful currency is the euro)

(viii) ISDA Determination: Not Applicable

(ix) + 1.30 per cent. per annum Margin(s):

Minimum Rate of Interest: (x)Not Applicable

Maximum Rate of Interest: Not Applicable (xi)

(xii) Multiplier: Not Applicable

(xiii) Reference Rate Multiplier: Not Applicable

(xiv) Day Count Fraction: Actual/360

15. **Fixed-Floating Rate Note Provisions** Not Applicable

16. **Floating-Fixed Rate Note Provisions** Not Applicable

17. **Zero Coupon Note Provisions** Not Applicable

18. **Inflation Linked Note Provisions** Not Applicable

19. **Change of Interest Basis Provisions** Not Applicable

PROVISIONS RELATING TO REDEMPTION

20. Call Option Not Applicable

21. Put Option Not Applicable

22. **Regulatory Call** Not Applicable

EUR 1,000 per Calculation Amount 23. **Final Redemption Amount**

Early Redemption Amount 24.

> Early Redemption Amount(s) payable As per Condition 10(b) on redemption for taxation or regulatory reasons, or on event of default:

GENERAL PROVISIONS APPLICABLE TO THE NOTES

25. Form of Notes: **Bearer Notes**

> Temporary Global Note exchangeable for a Permanent Global Note which is

exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note.

New Global Note Form: 26.

Yes

27. Additional Financial Centres or other Not Applicable special provisions relating to Payment Dates:

28. Talons for future Coupons to be No attached to Definitive Notes:

Signed on behalf of the Issuer:

Duly authorised

PART B - OTHER INFORMATION

LISTING AND ADMISSION TO TRADING

1. (i) Listing: Luxembourg

(ii) Admission to trading: Application has been made for the

Notes to be admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from 11

December 2013

(iii) Estimate of total expenses EUR 2,360

related to admission for trading

2. **RATINGS**

Ratings: The Notes to be issued have been rated:

S & P's: BBB (Negative Outlook)

Moody's: Baa2 (Negative Outlook)

Fitch: BBB+ (Negative Outlook)

DBRS: A (low) with Negative trend

Each of Moody's Investors Service Ltd., Standard & Poor's Credit Market Services, Fitch Ratings Limited and DBRS Ratings Limited established in the European Union and registered under Regulation (EC) No 1060/2009 (as amended by Regulation (EC) No 513/2011) (the "CRA Regulation").

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Joint Lead Managers, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer

4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(i) Reasons for the offer: General funding purposes, in

accordance with the section entitled "Use of Proceeds" under "General

Information" in the Prospectus

(ii) Estimated net proceeds: EUR 1,495,395,000

5. HISTORIC INTEREST RATES

Details of historic EURIBOR rates can be obtained from Reuters.

6. **OPERATIONAL INFORMATION**

ISIN Code: XS1002250428

Common Code: 100225042

Intended to be held in a manner which would allow Eurosystem eligibility:

Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of Euroclear Bank S.A./N.V. and/or Clearstream Banking, société anonyme (the "ICSDs") as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the European Central Bank being satisfied that Eurosystem eligibility criteria have been met.

Any clearing system(s) other than Euroclear Bank SA/NV and Clearstream Banking, *société anonyme* and the relevant identification numbers:

Not Applicable

Delivery: Delivery against payment

Names and addresses of additional Paying Agent(s)(if any):

Not Applicable

Deemed delivery of clearing system notices for the purposes of Condition 19:

Any notice delivered to Noteholders through the clearing systems will be deemed to have been given on the date on which it was given to Euroclear and Clearstream, Luxembourg.

7. **DISTRIBUTION**

(i) Method of distribution: Syndicated

(ii) If syndicated:

(A) Names of Managers

Banca IMI S.p.A.

Largo Mattioli, 3 20121 Milan

Italy

BNP Paribas

10 Harewood Avenue London NW1 6AA United Kingdom

Credit Suisse Securities (Europe)

Limited One Cabot Square London E14 4QJ United Kingdom

Natixis 30 avenue Pierre Mendès-France 75013 Paris France

- (B) Date of Subscription 9 December 2013 Agreement
- (C) Stabilising Manager(s) (if BNP Paribas any):
- (iv) U.S. Selling Restrictions: Reg. S compliance category: 2

TEFRA D