Issuer:

http://www.oblible.com

Registration Statement No. 333-234311 Filed Pursuant to Rule 433 Supplementing the Preliminary Prospectus Supplement Dated April 29, 2020 (To Prospectus dated October 24, 2019)



Pricing Term Sheet

Fixed-Rate Notes due 2027, 2030, 2040, 2050 and 2060

The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated April 29, 2020 relating to the Notes Offering, filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, including the documents incorporated by reference therein, and (ii) the related base prospectus dated October 24, 2019, which forms part of Registration Statement No. 333-234311.

The Coca-Cola Company

2.500% per year for 2040 Notes

Security: 1.450% Notes due 2027 1.650% Notes due 2030 2.500% Notes due 2040 2.600% Notes due 2050 2.750% Notes due 2060 **Offering Format:** SEC Registered **Principal Amount:** \$1,500,000,000 of 2027 Notes \$1,500,000,000 of 2030 Notes \$1,000,000,000 of 2040 Notes \$1,500,000,000 of 2050 Notes \$1,000,000,000 of 2060 Notes **Maturity Date:** June 1, 2027 for 2027 Notes June 1, 2030 for 2030 Notes June 1, 2040 for 2040 Notes June 1, 2050 for 2050 Notes June 1, 2060 for 2060 Notes Coupon: 1.450% per year for 2027 Notes 1.650% per year for 2030 Notes http://www.oblible.com

2.600% per year for 2050 Notes 2.750% per year for 2060 Notes

Price to Public: 99.879% of principal amount for 2027 Notes

99.796% of principal amount for 2030 Notes 99.951% of principal amount for 2040 Notes 99.936% of principal amount for 2050 Notes 99.926% of principal amount for 2060 Notes

Yield to Maturity: 1.468% for 2027 Notes

> 1.672% for 2030 Notes 2.503% for 2040 Notes 2.603% for 2050 Notes 2.753% for 2060 Notes

Spread to Benchmark Treasury: +95 bps for 2027 Notes

+105 bps for 2030 Notes +125 bps for 2040 Notes +135 bps for 2050 Notes +150 bps for 2060 Notes

Benchmark Treasury: UST 0.625% due March 31, 2027 for 2027 Notes

> UST 1.500% due February 15, 2030 for 2030 Notes UST 2.375% due November 15, 2049 for 2040 Notes UST 2.375% due November 15, 2049 for 2050 Notes UST 2.375% due November 15, 2049 for 2060 Notes

Benchmark Treasury Yield: 0.518% for 2027 Notes

> 0.622% for 2030 Notes 1.253% for 2040 Notes 1.253% for 2050 Notes 1.253% for 2060 Notes 100-23 1/4 for 2027 Notes

Benchmark Treasury Price:

108—10+ for 2030 Notes 127-20 for 2040 Notes 127—20 for 2050 Notes 127-20 for 2060 Notes

Interest Payment Dates: Semiannually on June 1 and December 1, commencing on December 1, 2020

for the 2027 Notes

Semiannually on June 1 and December 1, commencing on December 1, 2020

for the 2030 Notes

Semiannually on June 1 and December 1, commencing on December 1, 2020

for the 2040 Notes

Semiannually on June 1 and December 1, commencing on December 1, 2020

for the 2050 Notes

Semiannually on June 1 and December 1, commencing on December 1, 2020

for the 2060 Notes

Make-Whole Call: +15 bps for 2027 Notes

+20 bps for 2030 Notes +20 bps for 2040 Notes +25 bps for 2050 Notes

+25 bps for 2060 Notes

Day Count Convention: 30 / 360

 Trade Date:
 April 29, 2020

 Settlement Date:
 May 1, 2020 (T+2)

CUSIP / ISIN: 191216 CU2 / US191216CU25 for 2027 Notes

191216 CV0 / US191216CV08 for 2030 Notes 191216 CW8 / US191216CW80 for 2040 Notes 191216 CX6 / US191216CX63 for 2050 Notes 191216 CY4 / US191216CY47 for 2060 Notes

Denominations: \$2,000 x \$1,000

Expected Ratings*: A1 by Moody's Investors Service, Inc.

A+ by Standard & Poor's Ratings Services

Underwriters: Joint Book-Running Managers:

Barclays Capital Inc.

BNP Paribas Securities Corp.
Deutsche Bank Securities Inc.
HSBC Securities (USA) Inc.
Morgan Stanley & Co. LLC

Santander Investment Securities Inc.

Goldman Sachs & Co. Standard Chartered Bank

Co-Managers:

Drexel Hamilton, LLC R. Seelaus & Co., LLC

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll free at 1-888-603-5847, BNP Paribas Securities Corp. toll free at 1-800-854-5674, Deutsche Bank Securities Inc. toll free at 1-800-503-4611, HSBC Securities (USA) Inc. toll free at 1-866-811-8049, Morgan Stanley & Co. LLC toll free at 1-866-718-1649, Santander Investment Securities Inc. toll free at 1-855-403-3636, Goldman Sachs & Co. toll free at 1-866-471-2526, or Standard Chartered Bank toll free at 1-877-308-2182.

Any legends, disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such legends, disclaimers or other notices have been automatically generated as a result of this communication having been sent via Bloomberg or another system.

^{*}Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.