http://www.oblible.com

424B2 1 d424b2.htm PRICING SUPPLEMENT BARC 13YR 5.00% WITH SURVIVOR'S OPTION BLACK CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities OfferedMaximum Aggregate Offering PriceGlobal Medium-Term Notes, Series A\$2,118,000

(1) Calculated in accordance with Rule 457(r) of the Securities Act of 1933.

http://www.sec.gov/Archives/edgar/data/312070/000119312510094777/d424b2.htm

http://www.oblible.com

Pricing Supplement dated April 23, 2010 (To Prospectus dated February 10, 2009 and the Prospectus Supplement dated March 1, 2010)

http://www.sec.gov/Archives/edgar/data/312070/000119312510094777/d424b2.htm



5.00% FIXED RATE NOTES DUE APRIL 28, 2023

Principal Amount:	US\$2,118,000	Issuer:	Barclays Bank PLC (Rated AA-/Aa3)
Issue Price:	100%	Series:	Global Medium-Term Notes, Serie
Original Issue Date:	April 28, 2010	Principal Protection Percentage:	100%
Interest Rate Type:	Fixed Rate	Original Trade Date:	April 23, 2010
Maturity Date:	April 28, 2023	CUSIP:	06738JAZ7
		ISIN:	US06738JAZ75
Denominations:	Minimum denominations of US\$1,000 and integral multiples of US\$1,000 thereafter.	Business Day:	New York London Euro Other (
Interest Rate:	5.00%	·	
Interest Payment Dates:	Monthly, Quarterly	y. Semi-Annually,	Annually,
	payable in arrears on every 28 th of April and October, commencing on October 28, 2010 and ending on the Maturity Date.		
Survivor's Option:	Upon request by the authorized representative of the beneficial owner of the Notes, we will repay those Notes prior to the Maturity Date following the death of the beneficial owner of the Notes, provided such Notes were acquired by the deceased beneficial owner at least six months prior to the date of the request.		
	The right to exercise this option will be subject to:		
	 a permitted dollar amount of total exercises by all holders of these Notes in any calendar year; and 		
	 the permitted dollar amount of an individual exercise by a holder of these Notes in any calendar year 		
	For additional details regarding the Survivor's Option, see "Description of Survivor's Option" below.		
Business Day Convention:	Following, Unadjusted	Day Count Convention:	30/360
Settlement:	DTC; Book-entry; Transferable.		
Listing:	The Notes will be not listed on any U.S. securities exchange or quotation system.		
	Price to Public	Agent's Commission (1)	Proceeds to Barclays Bank
Per Note Total	100%	1.40%	98.60%

(1) Barclays Capital Inc. will receive commissions from the Issuer equal to 1.40% of the principal amount of the notes, or \$14.00 per \$1,000 principal amount, and retain all or a portion of these commissions or use all or a portion of these commissions to pay selling concessions or fees to other dealers.

The Notes will not be listed on any U.S. securities exchange or quotation system. Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or determined that this pricing supplement is truthful or complete. Any representation to the contrary is a criminal offense

We may use this pricing supplement in the initial sale of Notes. In addition, Barclays Capital Inc. or another of our affiliates may use this pricing supp in market resale transactions in any Notes after their initial sale. Unless we or our agent informs you otherwise in the confirmation of sale, this pricing supplement is being used in a market resale transaction.

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The Notes constitute our direct, unconditional, unsecured and unsubordinated obligations and are not deposit liabilities of Barclays the U.S. Federal Deposit Insurance Corporation or any other governmental agency of the United States, the United Kingdom or any

Investing in the Notes involves a number of risks. See "Risk Factors" beginning on page S-5 of the prospectus supplement and "<u>Sele</u> you to consult your investment, legal, tax, accounting and other advisers and to invest in the Notes only after you and your advisors suitability of an investment in the Notes in light of your particular circumstances.

Barclays Bank PLC has filed a registration statement (including a prospectus) with the SEC for the offering to which this pricing su you should read the prospectus dated February 10, 2009, the prospectus supplement dated March 1, 2010, and other documents Bar SEC for more complete information about Barclays Bank PLC. and this offering. Buyers should rely upon this pricing supplement, supplement, and any relevant free writing prospectus or pricing supplement for complete details. You may get these documents and PLC has filed for free by visiting EDGAR on the SEC website at <u>www.sec.gov</u>, and you may also access the prospectus and prospect below:

- Prospectus dated February 10, 2009: http://www.sec.gov/Archives/edgar/data/312070/000119312509023285/dposasr.htm
- Prospectus Supplement dated March 1, 2010:

http://www.sec.gov/Archives/edgar/data/312070/000119312510043357/d424b3.htm

Our Central Index Key, or CIK, on the SEC website is 1-10257.

Alternatively, Barclays Capital Inc. or any agent or dealer participating in this offering will arrange to send you this pricing supplement and any related free writing prospectus if you request it by calling your Barclays Capital Inc. sales representative, such 3430). A copy of the prospectus may be obtained from Barclays Capital Inc., 745 Seventh Avenue—Attn: US InvSol Support, New Y

You may revoke your offer to purchase the Notes at any time prior to the time at which we accept such offer by notifying the applicable age terms of, or reject any offer to purchase the Notes prior to their issuance. In the event of any changes to the terms of the Notes, we will notif such changes in connection with your purchase. You may also choose to reject such changes in which case we may reject your offer to purc

As used in this term sheet, the "Company," "we," "us," or "our" refers to Barclays Bank PLC.

PROGRAM CREDIT RATING

The Notes are issued under the Global Medium-Term Notes Program, Series A (the "Program"). The Program is rated AA– by Standard & I the Notes are expected to carry the same S&P rating as the Program rating. An AA– rating from S&P generally indicates that the issuer's car on the obligations arising from the Program is very strong. This rating does not take into account market risk or the performance-related risk limitation, the risks associated with the potential negative performance of any reference asset to which the Notes are linked). The Program is Services, Inc. ("Moody's"); however, because we have not sought a rating from Moody's for this specific issuance, the Notes will not be rat in this paragraph are subject to downward revision, suspension or withdrawal at any time by the assigning rating organization and are not a securities.

SELECTED RISK FACTORS

An investment in the Notes involves significant risks. You should read the risks summarized below in connection with, and the risks reference to, the risks described in more detail in the "Risk Factors" section beginning on page S-5 of the prospectus supplement. W investment, legal, tax, accounting and other advisers and to invest in the Notes only after you and your advisors have carefully const in the Notes in light of your particular circumstances.

- Issuer Credit Risk—You will receive at least 100% of the principal amount of your Notes if you hold your Notes to the Mat senior unsecured obligations, payment of any interest or any amount at maturity is subject to our ability to pay our obligations
- Certain Built-In Costs Are Likely to Adversely Affect the Value of the Notes Prior to Maturity—Although you will not of the Notes if you hold the Notes to maturity, the Original Issue Price of the Notes includes the agent's commission and the of the Notes through one or more of our affiliates. As a result, assuming no change in market conditions or any other relevant factorial Inc. and other affiliates of Barclays Bank PLC will be willing to purchase Notes from you in secondary market transat Issue Price, and any sale prior to the Maturity Date could result in a substantial loss to you.
- **Potential Conflicts**—We and our affiliates play a variety of roles in connection with the issuance of the Notes, including hed performing these duties, the economic interests of our affiliates of ours are potentially adverse to your interests as an investor

In addition, Barclays Wealth, the wealth management division of Barclays Capital Inc., may arrange for the sale of the Notes Barclays Wealth will be acting as agent for Barclays Bank PLC and may receive compensation from Barclays Bank PLC in the The role of Barclays Wealth as a provider of certain services to such customers and as agent for Barclays Bank PLC in conne to investors may create a potential conflict of interest, which may be adverse to such clients. Barclays Wealth is not acting as not representing you in any capacity with respect to any purchase of Notes by you. Barclays Wealth is acting solely as agent for considering whether to invest in the Notes through Barclays Wealth, we strongly urge you to seek independent financial and is of such investment.

• Lack of Liquidity—The Notes will not be listed on any securities exchange. Barclays Capital Inc. and other affiliates of Barc secondary market for the Notes but are not required to do so, and may discontinue any such secondary market making at any secondary market, it may not provide enough liquidity to allow you to trade or sell the Notes easily. Because other dealers are for the Notes, the price at which you may be able to trade your Notes is likely to depend on the price, if any, at which Barclay Barclays Bank PLC are willing to buy the Notes. The Notes are not designed to be short-term trading instruments. According hold your Notes to maturity.

- Many Economic and Market Factors Will Impact the Value of the Notes—The value of the Notes will be affected by a n that may either offset or magnify each other, including:
 - the time to maturity of the Notes;
 - interest and yield rates in the market generally;
 - a variety of economic, financial, political, regulatory or judicial events; and
 - our creditworthiness, including actual or anticipated downgrades in our credit ratings.

DESCRIPTION OF SURVIVOR'S OPTION

Upon request by the authorized representative of the beneficial owner of the Notes, Barclays Bank PLC will repay those Notes prior to the Meneficial owner of the Notes (the "Survivor's Option"), provided such Notes were acquired by the deceased beneficial owner at least six is Upon the valid exercise of the Survivor's Option and the proper tender of the Notes for repayment, Barclays Bank PLC will repay such Note to 100% of the principal amount of the deceased beneficial owner's beneficial interest in the Notes plus accrued and unpaid interest to the d section, a beneficial owner of Notes is a person who has the right, immediately prior to such person's death, to receive the proceeds from the the right to receive payment of the principal of the Notes.

To be valid, the Survivor's Option must be exercised by or on behalf of the person who has authority to act on behalf of the deceased benefit of the applicable jurisdiction (including, without limitation, the personal representative of or the executor of the estate of the deceased benefit with the deceased beneficial owner).

The death of a person holding a beneficial ownership interest in the Notes: (1) with any person in a joint tenancy with right of survivorship; by the entirety, tenancy in common, as community property or in any other joint ownership arrangement, will be deemed the death of a bene entire principal amount of the Notes held in this manner will be subject to repayment by Barclays Bank PLC upon request. However, the de ownership interest in Notes as tenant in common with a person other than his or her spouse will be deemed the death of a beneficial owner or person's interest in the Notes, and only the deceased beneficial owner's percentage interest in the principal amount of the Notes will be subject to represent a person of the Notes of the Notes will be subject to represent a person's percentage interest in the principal amount of the Notes will be subject to represent a percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the principal amount of the Notes will be subject to percentage interest in the percentage interest percentage p

If the ownership interest in the Notes is held by a nominee for a beneficial owner or by a custodian under a Uniform Gifts to Minors Act or a trustee of a trust that is wholly revocable by the beneficial owner, or by a guardian or committee for a beneficial owner, the death of the beneficial owner for purposes of the Survivor's Option, if the beneficial ownership interest can be established to the s these cases, the death of the nominee, custodian, trustee, guardian or committee will not be deemed the death of the beneficial owner of the Option.

Barclays Bank PLC has the discretionary right to limit the aggregate principal amount of the Notes as to which exercises of the Survivor's C authorized representatives of deceased beneficial owners in any calendar year, to an amount equal to 2.0% of the aggregate amount of the N most recent calendar year.

Barclays Bank PLC also has the discretionary right to limit to \$250,000 the aggregate principal amount of Notes as to which exercises of the Barclays Bank PLC from the authorized representative for any individual deceased beneficial owner of such notes in any calendar year. In a permit the exercise of the Survivor's Option (a) for a principal amount less than \$1,000, or (b) if such exercise will result in a beneficial own principal amount of less than \$1,000 outstanding.

An otherwise valid election to exercise the Survivor's Option may not be withdrawn. Elections to exercise the Survivor's Option will be acc and approved by Barclays Bank PLC, except for any election the acceptance of which would contravene any of the limitations described about the survivor's Option will be accepted as the

through the exercise of the Survivor's Option will be repaid on the first Interest Payment Date that occurs 60 or more calendar days after the Barclays Bank PLC. Each tendered Note that is not accepted in any calendar year due to the application of any of the limitations described is deemed to be tendered in the following calendar year in the order in which all such Notes were originally tendered. If a Note tendered throu Option is not accepted by Barclays Bank PLC, the trustee, upon receipt of a valid written instruction from Barclays Bank PLC or its agent, wholder that states the reason that Note has not been accepted for repayment.

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Because the Notes will be issued in book-entry form (except in very limited circumstances), DTC or its nominee will be treated as the holder that receives notices from Barclays Bank PLC (or the trustee) and, on behalf of the deceased beneficial owner's authorized representative, we the Survivor's Option for such Notes. To obtain repayment of the Notes pursuant to exercise of the Survivor's Option, the deceased beneficial interest in the Notes is held by the deceased beneficial interest interest interest interest interest interest interest interest interest i

- appropriate evidence satisfactory to Barclays Bank PLC that:
 - (1) the deceased was the beneficial owner of the Notes at the time of death and his or her interest in the Notes was acquired least six months prior to the request for repayment,
 - (2) the death of the beneficial owner has occurred and the date of death, and
 - (3) the representative has authority to act on behalf of the deceased beneficial owner;
- if the beneficial interest in the Notes is held by a nominee or trustee of, custodian for, or other person in a similar capacity to, evidence satisfactory to Barclays Bank PLC from the nominee, trustee, custodian or similar person attesting to the deceased's
- a written request for repayment signed by the authorized representative of the deceased beneficial owner with the signature guin the Security Transfer Agents Medallion Program, the New York Stock Exchange Medallion Signature Program or the Stoc (generally a member of a registered national securities exchange, a member of the Financial Industry Regulatory Authority, o having an office in the United States);
- tax waivers and any other instruments or documents that Barclays Bank PLC reasonably requires in order to establish the vali Notes and the claimant's entitlement to payment; and
- any additional information Barclays Bank PLC requires to evidence satisfaction of any conditions to the exercise of the Survi
 ownership or authority to make the election and to cause the repayment of the Notes.

In turn, the broker or other entity will deliver each of these items, through the appropriate direct participant in DTC and the facilities of DTC Form of Notice, to the trustee and to Barclays Bank PLC and will certify to Barclays Bank PLC that the broker or other entity represents the or other entity will be responsible for disbursing payments received from the trustee, through the facilities of DTC, to the authorized represented to the trustee of DTC.

During any time in which the Notes are not represented by a global note and are issued in definitive form:

- all references in this section to participants and DTC, including the DTC's governing rules, regulations and procedures, will be deem
- all determinations that the DTC participants are required to make as described in this section will be made by Barclays Bank PLC, in
 determining whether the applicable decedent is in fact the beneficial owner of the interest in the Notes to be redeemed or is in fact de
 is duly authorized to request redemption on behalf of the applicable beneficial owner; and
- all redemption requests, to be effective, must:
 - be delivered by the representative to Barclays Bank PLC and to the trustee;
 - be in the form of the attached to this pricing supplement, and must be completed in accordance with the relate
 - be accompanied by, if applicable, a properly executed assignment or endorsement, in addition to all documen
 accompany a redemption request. If the record holder of the Note is a nominee of the deceased beneficial own
 nominee attesting to the deceased's ownership of a beneficial interest in the Note must also be delivered.

Barclays Bank PLC retains the right to limit the aggregate principal amount of Notes as to which exercises of the Survivor's Option will be representatives of deceased beneficial owners and from the authorized representative for any individual deceased beneficial owner in any or

other questions regarding the eligibility or validity of any exercise of the Survivor's Option generally will be determined by Barclays Bank and binding on all parties.

Forms for the exercise of the Survivor's Option may be obtained from Barclays Bank PLC, 745 Seventh Avenue, New York, NY 10019, At telephone: 212-412-1535.

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UNITED STATES FEDERAL INCOME TAX TREATMENT

The following discussion supplements the discussion in the prospectus supplement under the heading "Certain U.S. Federal Income Tax Co extent inconsistent therewith. The following discussion (in conjunction with the discussion in the prospectus supplement) summarizes certain tax consequences of the purchase, beneficial ownership, and disposition of the Notes.

We intend to treat the Notes as indebtedness for U.S. federal income tax purposes and any reports to the Internal Revenue Service (the "IRS with such treatment, and each holder will agree to treat the Notes as indebtedness for U.S. federal income tax purposes. The discussion that

Interest paid on the Notes will be taxable to a U.S. holder as ordinary interest income at the time it accrues or is received in accordance with accounting for tax purposes. See "U.S. Federal Income Tax Considerations—Payments of Interest" in the prospectus supplement.

3.8% Medicare Tax On "Net Investment Income"

Beginning in 2013, U.S. holders that are individuals, estates, and certain trusts will be subject to an additional 3.8% tax on all or a portion o may include the interest payments and any gain realized with respect to the Notes, to the extent of their net investment income that when ad gross income, exceeds \$200,000 for an unmarried individual, \$250,000 for a married taxpayer filing a joint return (or a surviving spouse), o filing a separate return. U.S. holders should consult their advisors with respect to their consequences with respect to the 3.8% Medicare tax.

CERTAIN EMPLOYEE RETIREMENT INCOME SECURITY ACT CONSIDERATIONS

Your purchase of a Note in an Individual Retirement Account (an "IRA"), will be deemed to be a representation and warranty by you, as a f of the IRA, that (i) neither the issuer, the placement agent nor any of their respective affiliates has or exercises any discretionary authority o with respect to the IRA assets used to purchase the Note or renders investment advice (within the meaning of Section 3(21)(A)(ii) of the Em Act ("ERISA")) with respect to any such IRA assets and (ii) in connection with the purchase of the Note, the IRA will pay no more than "ac meaning of Section 408(b)(17) of ERISA) and in connection with any redemption of the Note pursuant to its terms will receive at least adeq foregoing representations and warranties, you have (x) applied sound business principles in determining whether fair market value will be p acting in good faith.

For additional ERISA considerations, see "Employee Retirement Income Security Act" in the prospectus supplement.

SUPPLEMENTAL PLAN OF DISTRIBUTION

We will agree to sell to Barclays Capital Inc. (the "Agent"), and the Agent will agree to purchase from us, the principal amount of the Notes cover of this pricing supplement. The Agent will commit to take and pay for all of the Notes, if any are taken.

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US\$2,118,000 BARCLAYS BANK PLC

5.00% FIXED RATE NOTES DUE APRIL 28, 2023

GLOBAL MEDIUM-TERM NOTES, SERIES A

(TO PROSPECTUS DATED FEBRUARY 10, 2009, AND THE PROSPECTUS SUPPLEMENT DATED MARCH 1, 2010)



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