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MIFID II product governance / Professional investors and ECPs only target market – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018 has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, "MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

#### Final Terms dated 5 March 2020



## Crédit Agricole S.A.

Legal Entity Identifier (LEI) of the Issuer is 969500TJ5KRTCJQWXH05

Euro 75,000,000,000 Euro Medium Term Note Programme

Series No.: 578
Tranche No: 1
Issue of EUR 250,000,000 Senior Preferred Fixed Rate Notes due 9 March 2027
(the "Notes")
Issued by: Crédit Agricole S.A. (the "Issuer")

Lead Manager
CRÉDIT AGRICOLE CIB

Co-Lead Managers

BAYERNLB

DZ BANK AG

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

The expression "**Prospectus Directive**" means Directive 2003/71/EC as amended (including by Directive 2010/73/EU) and includes any relevant implementing measure in the relevant Member State.

#### Part A — Contractual Terms

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in "Terms and Conditions of the French Law Notes" in the base prospectus dated 10 April 2019 which has received visa no. 19-151 from the Autorité des marchés financiers (the "AMF") on 10 April 2019, the supplement no. 1 to it dated 23 May 2019 which has received visa no. 19-221 from the AMF on 23 May 2019, the supplement no. 2 to it dated 17 June 2019 which has received visa no. 19-274 from the AMF on 17 June 2019, the supplement no. 3 to it dated 28 August 2019 which has received visa no. 19-413 from the AMF on 28 August 2019, the supplement no. 4 to it dated 20 November 2019 which has received visa no. 19-537 from the AMF on 20 November 2019, the supplement no. 5 to it dated 23 December 2019 which has received visa no. 19-586 from the AMF on 23 December 2019 and the supplement no. 6 to it dated 21 February 2020 which has received visa no. 20-050 from the AMF on 21 February 2020 and which together constitute a base prospectus for the purposes of the Prospectus Directive (the "Base Prospectus"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus is available for viewing on the website of the Issuer (https://www.credit-agricole.com/en/finance/finance), on the website of the AMF (www.amf-france.org) and copies may be obtained from Crédit Agricole S.A., 12, place des Etats-Unis, 92127 Montrouge Cedex, France.

1.	Issue	r:	Crédit Agricole S.A.
2.	(i)	Series Number:	578
	(ii)	Tranche Number:	1
	(iii)	Date on which the Notes	
		become fungible:	Not Applicable
3.	Specified Currency or Currencies:		Euro (" <b>EUR</b> ")
4.	Aggregate Nominal Amount:		
	(i)	Series:	EUR 250,000,000
	(ii)	Tranche:	EUR 250,000,000
5.	Issue Price:		100.00 per cent. of the Aggregate Nominal Amount
6.	Specified Denomination:		EUR 100,000
7.	(i)	Issue Date:	9 March 2020
	(ii)	Interest Commencement	
		Date:	Issue Date
8.	Maturity Date:		9 March 2027
9.	Interest Basis:		0.125 per cent. Fixed Rate
			(further particulars specified in paragraph 15 below)
10.	Redemption Basis:		Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100.00 per cent. of their nominal amount
11.	Change of Interest Basis:		Not Applicable
12.	Put/Call Options:		Not Applicable
13.	Status:		Senior Preferred Notes
14.	Dates of the corporate authorisation for issuance of the Notes:		
			Resolution of the Board of Directors of the Issuer dated 13 February 2020 and the <i>décision d'émission</i> dated 5 March 2020
Provisions	s Relating	g to Interest (if any) Payable	
15.	Fixed Rate Note:		Applicable
	(i)	Rate of Interest:	0.125 per cent. per annum payable annually in arrear on each Interest Payment Date
	(ii)	Interest Payment Dates:	9 March in each year, from and including 9 March 2021, up to and including the Maturity Date

	(iii)	Fixed Coupon Amount:	EUR 125 per Specified Denomination payable on each Interest Payment Date		
	(iv)	Broken Amount:	Not Applicable		
	(v)	Day Count Fraction:	Actual/Actual (ICMA), Unadjusted		
	(vi)	Determination Dates:	9 March in each year		
	(vii)	Resettable:	Not Applicable		
16.	Floating	g Rate Note:	Not Applicable		
17.	Zero C	oupon Note:	Not Applicable		
18.	CMS Li	inked Note:	Not Applicable		
19.	Inflation	Linked Notes:	Not Applicable		
Provisions	Relating	to Redemption			
20.	Redem	ption at the Option of the Issuer			
	(Call O		Not Applicable		
21.	Clean-ı	up Redemption Option:	Not Applicable		
22.		ption at the Option of lders (Put Option):	Not Applicable		
23.	(i)	MREL/TLAC Disqualification Event Call Option:	Not Applicable		
	(ii)	Early Redemption Amount:	Final Redemption Amount		
24.	Final Ro Note:	edemption Amount of each	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100.00 per cent. of their outstanding principal amount		
25.	Early Redemption Amount of each Note:		EUR 100,000 per Note of EUR 100,000 Specified Denomination		
26.	Make-Whole Redemption Amount:		Not Applicable		
General Provisions Applicable to the Notes					
27.	(i)	Form of Notes (Bearer Notes):	Dematerialised Notes		
	(ii)	Form of Dematerialised Notes:	Bearer dematerialised form (au porteur)		
	(iii)	Registration Agent:	Not Applicable		
	(iv)	Temporary Global Certificate:	Not Applicable		
28.	Exclusion of the possibility to request identification of a Noteholder as				
20	Provided by Condition 1(a): Financial Center:		Not Applicable		
29.	rinancia	ai Center:	TARGET2		

30. Talons for future Coupons or Receipts to be attached to Definitive Materialised Bearer Notes (and dates on which such

Talons mature):

Not Applicable

31. Details relating to Instalment Notes: Not Applicable

Instalment Amount(s):

Not Applicable

(ii) Instalment Date(s): Not Applicable

(iii) Minimum Instalment Amount:

Not Applicable

(iv) Maximum Instalment Amount:

Not Applicable

32. Applicable tax regime: Condition 8(a) applies

33. Representation of holders of French Law Notes - Masse:

Contractual Masse shall apply

Primary Appointed Representative: as per the Conditions - F&S Financial Services, 8, rue du Mont Thabor, 75001

Paris, France

Alternate Appointed Representative: as per the Conditions – Aether Financial Services, 36, rue de Monceau, 75008

Paris, France

Remuneration: as per the Conditions the remuneration of the Primary Appointed Representative or, as the case may be, the Alternate Appointed Representative, will be equal to EUR 400 per year (excluding taxes), payable as per the Conditions.

# Responsibility

I hereby accept responsibility for the information contained in these Final Terms.

Signed on behalf of the Issuer on 5 March 2020

Duly represented by: Aurélien Harff

### **PART B - OTHER INFORMATION**

#### 1. LISTING AND ADMISSION TO TRADING

(i) Listing:

Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 9 March 2020.

(ii) Estimate of total expenses

related to admission to trading: EUR 5,300.00 (without tax)

#### 2. RATINGS

The Notes to be issued have been rated:

Standard & Poor's: A+

Moody's: Aa3

Fitch: A+

Standard & Poor's, Moody's and Fitch are established in the European Union or in the UK and are registered under Regulation (EC) No 1060/2009 (the "CRA Regulation"). As such, Standard & Poor's, Moody's and Fitch are included in the list of credit rating agencies published by the European Securities and Market Authority on its website in accordance with the CRA Regulation (www.esma.europa.eu/supervision/creditrating-agencies/risk).

# 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale" in the Base Prospectus, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue.

#### 4. YIELD

Indication of yield:

0.125 per cent. per annum

The yield in respect of this issue of Fixed Rate Notes is calculated on the basis of the Issue Price using the following formula:

P= 
$$\underline{C} (1-(1+r)^{-n}) + A(1+r)^{-n}$$

•

where:

P is the Issue Price of the Notes;

C is the Interest Amount;

A is the outstanding principal amount of Notes due on redemption;

n is time to maturity in years; and

r is the yield.

As set out above, the yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

## 5. OPERATIONAL INFORMATION

(i) ISIN: FR0013493426

(ii) Common Code: 213246283

(iii) CFI: Not Applicable

(iv) FSIN: Not Applicable

(v) Any clearing system(s) other than Euroclear Bank SA/NV and Clearstream Banking Société Anonyme and the relevant

identification number(s):

**Euroclear France** 

(vi) Delivery:

Delivery against payment

(vii) Names and addresses of Paying Agent(s) (including any additional Paying

Agent(s)):

CACEIS Corporate Trust 14, rue Rouget de Lisle 92682 Issy Les Moulineaux Cedex 9 France

# 6. DISTRIBUTION

1. Method of distribution:

Syndicated

2. If syndicated,

(i) Names of Managers (specifying Lead

Manager):

Lead Manager

Crédit Agricole Corporate and Investment Bank

Co-Lead Managers
Bayerische Landesbank

DZ BANK AG Deutsche Zentral-Genossenschaftsbank,

Frankfurt am Main

(ii) Date of Subscription

Agreement (if any):

5 March 2020

Stabilisation (iii)

Manager(s) (if any):

Crédit Agricole Corporate and Investment Bank

3. If non-syndicated, name of

Dealer:

Not Applicable

4. U.S. Selling Restrictions

Reg. S Compliance Category 2; TEFRA D

5. Prohibition of Sales to EEA

and UK Retail Investors:

Not Applicable

6. Additional Selling Restrictions: Not Applicable