PROHIBITION OF SALES TO EEA RETAIL INVESTORS The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the EEA. For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "MiFID II"); or (ii) a customer within the meaning of Directive 2002/92/EC (as amended, the "Insurance Mediation Directive"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in the Prospectus Directive. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

MiFID II product governance / target market assessment — Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes, taking into account the five categories in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients, each as defined in MiFID II; and (ii) all channels for distribution of the Notes are appropriate. Any person subsequently offering, selling or recommending the Notes (a "**distributor**") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

Final Terms dated 21 January 2019

BNP PARIBAS

(incorporated in France)
(the Issuer)

Legal entity identifier (LEI): R0MUWSFPU8MPRO8K5P83

Issue of EUR 2,250,000,000 Fixed to Floating Senior Non Preferred Notes due 23 January 2027 under the €90,000,000

Euro Medium Term Note Programme (the Programme)

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

12.

Coupon Switch:

PART A- CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth under the section entitled "Terms and Conditions of the French Law Notes" in the Base Prospectus dated 5 July 2018 which received visa n° 18-288 from the *Autorité des marchés financiers* ("AMF") on 5 July 2018 and the Supplements to the Base Prospectus dated 6 August 2018 and 9 November 2018 which together constitute a base prospectus for the purposes of the Directive 2003/71/EC, as amended (the "Prospectus Directive") (the "Base Prospectus"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive, and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus, these Final Terms and the Supplements to the Base Prospectus will also be available on the AMF website (www.amf-france.org) and these Final Terms will be available for viewing on the website of Euronext Paris. A copy of these Final Terms and the Base Prospectus and the Supplements to the Base Prospectus will be sent free of charge by the Issuer to any investor requesting such documents.

1. **BNP** Paribas Issuer: 2. (i) Series Number: 18981 (ii) Tranche Number: 1 3. **EUR** Specified Currency: 4. Aggregate Nominal Amount: Series: EUR 2,250,000,000 (i) (ii) Tranche: EUR 2,250,000,000 5. Issue Price of Tranche: 99.282 per cent. of the Aggregate Nominal Amount 6. Minimum Trading Size: Not applicable 7. Specified Denomination: EUR 100,000 (i) Calculation Amount: EUR 100,000 (ii) 8. Issue Date and Interest 23 January 2019 (i) Commencement Date: (ii) Interest Commencement Not applicable Date (if different from the Issue Date): 9. 23 January 2027 (i) Maturity Date: Business Day Convention Modified Following (ii) for Maturity Date: Form of Notes: 10. Bearer Interest Basis: 11. Fixed Rate from and including the Interest Commencement Date to but excluding the First

Not applicable

Optional Redemption Date (as defined below)

(Further particulars specified below)

Floating Rate from and including the First Optional Redemption Date to but excluding the Maturity Date

13. Redemption/Payment Basis: Redemption at par

14. Change of Interest Basis or The initial Interest Basis shall be Fixed Rate until the

Redemption/Payment Basis: First Optional Redemption Date.

The Interest Basis subsequent to the First Optional

Redemption Date shall be Floating Rate.

15. Put/Call Options: Issuer Call (further particulars specified below)

16. Exchange Rate: Not applicable

17. Status of the Notes: Senior Non Preferred Notes

MREL/TLAC Criteria Event: Not applicable

18. Knock-in Event: Not applicable19. Knock-out Event: Not applicable20. Method of distribution: Syndicated

21. Hybrid Notes: Not applicable

22. Tax Gross-Up: Condition 6(e) (No Gross-Up) of the Terms and

Conditions of the French Law Notes not applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

23. Interest: Applicable

(i) Interest Period(s): From and including the Interest Commencement Date to but excluding the following Interest Payment Date falling on or about 23 January 2020. Thereafter, from and including each Interest Payment Date to but

and including each Interest Payment Date to but excluding the following Interest Payment Date, up to

the Maturity Date.

(ii) Interest Period End Date(s): 23 January in each year from and including 23

January 2020 to and including 23 January 2026.

Thereafter, 23 January, 23 April, 23 July and 23 October in each year from and including 23 January

2026 to and including the Maturity Date.

(iii) Business Day Convention for Interest Period End

Date(s):

Following applicable to Fixed Rate Interest Periods. Modified Following applicable to Floating Rate Interest

Periods only.

(iv) Interest Payment Date(s): 23 January in each year from and including 23

January 2020 to and excluding 23 January 2026. Thereafter, from but excluding 23 January 2026 to and including the Maturity Date, 23 January, year, 23 April,

23 July and 23 October in each year.

(v) Business Day Convention

for Interest Payment

Date(s):

From and including 23 January 2020 to and including

23 January 2026: Following.

Thereafter, from and excluding 23 January 2026 to

and including the Maturity Date: Modified Following

(vi) Party responsible for calculating the Rate(s) of Interest and Interest

Amount(s):

Calculation Agent

(vii) Margin(s): +1.800 per cent. per annum

3

(viii) Minimum Interest Rate: 0.00 per cent. per annum

(ix) Maximum Interest Rate: Not applicable

(x) Day Count Fraction: Actual/Actual ICMA unadjusted (for Fixed Rate

Interest Periods), Actual/360 adjusted (for Floating

Rate Interest Periods)

(xi) Accrual to Redemption: Applicable

(xii) Rate of Interest: Fixed Rate to Floating Rate

(xiii) Coupon Rate: Not applicable

24. Fixed Rate Provisions: Applicable from and including the Interest

Commencement Date to but excluding the First Optional Redemption Date (the "Fixed Rate Interest

Periods")

(i) Fixed Rate of Interest: 2.125 per cent. per annum payable annually in arrear

on each Interest Payment Date

(ii) Fixed Coupon Amount(s): EUR 2,125 per Calculation Amount

(iii) Broken Amount(s): Not applicable(iv) Resettable Notes: Not applicable

25. Floating Rate Provisions: Applicable from and including the First Optional

Redemption Date to the Maturity Date (the "Floating

Rate Interest Period")

(i) Manner in which the Rate of Interest and Interest Amount

is to be determined:

Screen Rate Determination

(ii) Linear Interpolation: Not applicable

26. Screen Rate Determination: Applicable

(i) Reference Rate: 3 month EURIBOR

Interest Determination Second

Dates:

(ii)

Second Brussels business day prior to the start of

each Interest Period

(iii) Specified Time: 11:00 am Brussels time

(iv) Relevant Screen Page: Reuters EURIBOR01

27. ISDA Determination: Not applicable28. FBF Determination: Not applicable

29. Zero Coupon Provisions: Not applicable

30. Index Linked Interest Provisions: Not applicable

31. Share Linked/ETI Share Linked Not applicable

Interest Provisions:

32. Inflation Linked Interest Provisions: Not applicable

33. Commodity Linked Interest Not applicable

Provisions:

34. Fund Linked Interest Provisions: Not applicable 35. ETI Linked Interest Provisions: Not applicable 36. Foreign Exchange (FX) Rate Linked Not applicable Interest Provisions: 37. Underlying Interest Rate Linked Not applicable

38. Additional Business Centre(s) (Condition 3(e) of the Terms and Conditions of the English Law Notes or Condition 3(e) of the Terms and Conditions of the French Law Notes, as the case may be):

Interest Provisions:

TARGET2

PROVISIONS RELATING TO REDEMPTION

39. Final Redemption: Calculation Amount x 100 per cent

40. Final Payout: Not applicable 41. Automatic Early Redemption: Not applicable 42. Issuer Call Option: Applicable

> The Interest Payment Date falling on 23 January 2026 (i) Optional Redemption Date:

> > (the "First Optional Redemption Date")

(ii) Optional Redemption Valuation Date(s):

Not applicable

(iii) **Optional Redemption**

Amount(s):

Calculation Amount x 100 per cent.

If redeemable in part: (iv)

> (a) Minimum Redemption Amount:

Not applicable

(b) **Higher Redemption** Amount:

Not applicable

(v) Notice period: Minimum notice period: 30 calendar days

Maximum notice period: 45 calendar days

43. Noteholder Put Option: Not applicable 44. Aggregation: Not applicable 45. **Index Linked Redemption Amount:** Not applicable 46.

Share Linked/ETI Share Linked

Redemption Amount:

Not applicable

47. Inflation Linked Redemption

Amount:

Not applicable

48. Commodity Linked Redemption

Amount:

Not applicable

49. Fund Linked Redemption Amount: Not applicable

50. Credit Linked Notes: Not applicable 51. ETI Linked Redemption Amount: Not applicable 52. Foreign Exchange (FX) Rate Linked Not applicable Redemption Amount: 53. Underlying Interest Rate Linked Not applicable **Redemption Amount:** 54. Events of Default for Senior Not applicable Preferred Notes: 55. Administrator/Benchmark Event: Not applicable 56. Final Redemption Amount Early Redemption Amount(s) 57. Provisions applicable to Physical Not applicable Delivery: 58. Variation of Settlement: Issuer's option to vary The Issuer does not have the option to vary settlement settlement: in respect of the Notes. (ii) Variation of Settlement of Not applicable Physical Delivery Notes: 59. **CNY Payment Disruption Event:** Not applicable **GENERAL PROVISIONS APPLICABLE TO THE NOTES** 60. Form of Notes: Bearer Notes: New Global Note: No Bearer dematerialised form (au porteur) 61. Financial Centre(s) or other special TARGET2 provisions relating to Payment Days for the purposes of Condition 4(a): 62. Identification information of Holders: Not applicable 63. Talons for future Coupons or No Receipts to be attached to definitive Notes (and dates on which such Talons mature): 64. Details relating to Partly Paid Notes: Not applicable amount of each payment comprising the Issue Price and date on which each payment is to be made and, if different from those specified in the Temporary Bearer Global Note or Permanent Bearer Global Note, consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment: 65. Details relating to Notes redeemable Not applicable in instalments: amount of each instalment, date on which each payment is to be made:

Not applicable

renominalisation

66.

Redenomination.

and reconventioning provisions:

67. Masse (Condition 12 of the Terms and Conditions of the French Law Notes)

Contractual representation of Noteholders/No *Masse* shall apply.

68. Governing law:

French law

69. Calculation Agent: BNP Paribas Securities Services

DISTRIBUTION

70. (i) If syndicated, names of Managers (specifying Lead Manager):

Lead Manager

BNP Paribas

(EUR 1,890,000,000)

Joint Lead Managers

Bank of Montreal, London Branch;

Bayerische Landesbank; CIBC World Markets plc;

Commerzbank Aktiengesellschaft;

Erste Group Bank AG;

Nordea Bank Abp;

Swedbank AB (publ); and The Toronto-Dominion Bank

(EUR 33,800,000 each)

Co-Lead Managers

Banca Akros S.p.A. – Gruppo Banco BPM;

Bankia SA:

CaixaBank, S.A.;

DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main;

HYPO NOE Landesbank für Niederösterreich und Wien AG:

KBC Bank NV:

Landesbank Hessen-Thüringen Girozentrale; and

OP Corporate Bank plc (EUR 11,200,000 each)

(ii) Stabilisation Manager (if any):

BNP Paribas

(iii) If non-syndicated, name of relevant Dealer:

Not applicable

71. Total commission and concession: 0.30 per cent. of the Aggregate Nominal Amount

72. U.S. Selling Restrictions: Reg. S Compliance Category 2; TEFRA Not

applicable

73. Non exempt Offer: Not applicable

- **74.** Prohibition of Sales to EEA Retail Applicable Investors:
- 75. United States Tax Considerations Not applicable

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of the Issuer:

Duly authorised

PART B - OTHER INFORMATION

1. Listing and Admission to trading

(i) Listing and admission to trading:

Application will be made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Paris with effect on the Issue Date.

(ii) Estimate of total expenses related to admission to trading:

EUR 12,575

2. Ratings

Ratings:

The Notes to be issued are expected to be rated Baa1 by Moody's Investors Services Ltd. ("Moody's), A- by S&P Global Ratings Europe Limited ("S&P"), A+ by by Fitch France SAS ("Fitch") and A (High) by BDRS Limited ("DBRS")

Each of S&P, Moody's, Fitch and DBRS is established in the European Union and is registered under Regulation (EC) No. 1060/2009 (as amended).

3. Interests of Natural and Legal Persons Involved in the Issue

Save for the fees payable to the Managers so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

4. Fixed Rate Notes only - Yield

Indication of yield: 2.237 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield

5. Floating Rate Notes only – Historic Interest Rates

Details of historic EURIBOR rates can be obtained from Reuters.

6. Operational Information

(i) ISIN: FR0013398070 (ii) Common Code: 193924549

(iii) Any clearing system(s) other Not applicable than Euroclear France,
Euroclear and Clearstream,
Luxembourg approved by the Issuer and the Principal

Paying Agent and the relevant identification

number(s):

(iv)

Delivery against payment

(v) Additional Paying Agent(s)

(if any):

Delivery:

Not applicable

(vi) Intended to be held in a manner which would allow Eurosystem eligibility:

No. Whilst the designation is specified as "no" at the date of these Final Terms, should the Eurosystem eligibility criteria be amended in the future such that the Notes are capable of meeting them the Notes may then be deposited with one of the ICSDs as common safe-keeper. Note that this does not necessarily mean that the Notes will then be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem at any time during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.

(vii) Name and address of Registration Agent:

Not applicable

7. EU Benchmarks Regulation

EU Benchmarks Regulation: Article 29(2) statement on benchmarks:

Applicable: Amounts payable under the Notes are calculated by reference to EURIBOR, which is provided by the European Money Markets Institute (the "Administrator").

As far as the Issuer is aware, the transitional

provisions in Article 51 of the BMR apply, such that the Administrator is not currently required to obtain authorisation/registration.