FINAL TERMS

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Final Terms dated 11 March 2016

Series No: 23

Tranche No: 1

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Issuer:

HSBC Holdings plc

Debt Issuance Programme

Issue of

EUR 1,250,000,000 2.50 per cent. Notes due March 2027

PART A - CONTRACTUAL TERMS

This document constitutes the Final Terms relating to the issue of the Tranche of Notes described herein. Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the "Conditions") set forth in the Base Prospectus dated 4 March 2016 in relation to the above Programme (incorporating the Registration Document dated 4 March 2016) which constitutes a base prospectus (the "Base Prospectus") for the purposes of the Prospectus Directive (Directive 2003/71/EC, as amended) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Pursuant to Article 14 of the Prospectus Directive, the Base Prospectus is available for viewing at www.hsbc.com (please follow links to 'Investor relations', 'Fixed income securities', 'Issuance programmes') and at HSBC Holdings plc, 8 Canada Square, London E14 5HQ during normal business hours and copies may be obtained from HSBC Bank plc, 8 Canada Square, London E14 5HQ.

HSBC Holdings plc

2.	(i)	Series number:	23
	(ii)	Tranche number:	1
	(iii)	Date on which the Notes become fungible:	Not Applicable
3.	Specified Currency:		EUR
4,	Aggregate Principal Amount of Notes admitted to trading:		
	(i)	Series:	EUR 1,250,000,000
	(ii)	Tranche:	EUR 1,250,000,000
5.	Issue Price:		99.630 per cent. of the Aggregate Principal Amount
6.	(i)	Specified Denomination(s) (Condition I(e)):	EUR 100,000 and integral multiples of EUR 1,000 in excess thereof up to and including EUR 199,000. No Notes in definitive form will be issued with a denomination above EUR 199,000.
	(ii)	Calculation Amount	EUR 1,000

http://www.oblible.com

7. (i) Issue Date: 15 March 2016

(ii) Interest Commencement Date: Issue Date

(iii) CNY Issue Trade Date: Not Applicable

8. Maturity Date: 15 March 2027

(Condition 6(a))

9. Interest basis: 2.50 per cent. Fixed Rate Notes

(Conditions 3 to 5)

10. Redemption basis: Redemption at par

(Condition 6)

11. Put/Call options: Not Applicable

12. (i) Status of the Notes: Not Subordinated Notes

(Condition 2)

(ii) Subordinated Notes: Not Applicable

(iii) CPDI Notes: Not Applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. Fixed Rate Notes and Resettable Notes: Applicable

(Condition 3)

(a) Fixed Rate Note provisions: Applicable. The Notes are Fixed Rate Notes.

(Condition 3(a))

(i) Rate of Interest: 2.50 per cent. per annum payable annually in

arrear

(ii) Fixed Coupon Amounts: EUR 25.00 per Calculation Amount.

(iii) Fixed Interest Payment Dates(s): 15 March in each year commencing on 15 March

2017 and ending on 15 March 2027.

(iv) Business Day Convention: No Adjustment

(v) Day Count Fraction: Actual/Actual (ICMA)

(vi) Determination Date(s): 15 March in each year

(b) Resettable Note provisions: Not Applicable

(Condition 3(b))

14. Floating Rate Note provisions

(Condition 4)

Not Applicable

15. Zero Coupon Note provisions: Not Applicable

(Condition 5)

PROVISIONS RELATING TO REDEMPTION

16. Issuer's optional redemption (Call): No

(Condition 6(c))

17. Noteholder's optional redemption (Put): No

(Condition 6(d))

Redemption for taxation reasons: Not Applicable 18.

Condition 6(b)(iii)

19. Final redemption amount: EUR 1,000 per Calculation Amount

(Condition 6(a))

Instalment Notes: Not Applicable 20.

(Condition 6(h))

Early redemption amount: 21.

> (i) Early redemption amount upon At par redemption for taxation reasons:

> > (Condition 6(b)):

(ii) Early redemption amount upon At par

enforcement: (Condition 10)

GENERAL PROVISIONS APPLICABLE TO THE NOTES

Form of Notes: 22. (Condition 1(a))

> Form of Notes: Bearer (a)

(b) Bearer Notes exchangeable for No

Registered Notes:

23. (A) If issued in bearer form: Applicable

> (i) Initially represented by a Temporary Global Note

Temporary Global Note or Permanent Global Note:

(ii) Temporary Global Note Applicable. exchangeable for Permanent Global Note.

Permanent Global Note and/or Definitive Bearer Notes and/or Registered Notes:

(Condition 1(a))

Permanent Global Note (iii) exchangeable for Definitive

Bearer Notes and/or Registered Notes:

Yes. The Issuer waives its right to elect to exchange the Permanent Global Note for Definitive Bearer Notes in the circumstances described in paragraph (d) of the Permanent

Global Note.

(iv) Coupons to be attached to Definitive Bearer Notes:

No

Yes

Talons for future Coupons (v) to be attached to Definitive

Bearer Notes:

Definitive Bearer Notes to (vi) Yes be security printed:

(vii) Definitive Bearer Notes to Yes be in ICMA or successor's format:

(B) If issued in registered form: Not Applicable

24. Exchange Date for exchange of Temporary Not earlier than 40 days following the Issue Date Global Note:

25. Payments: (Condition 8)

(i) Method of payment: Condition 8 shall apply subject as provided in the

Temporary Global Note or, as the case may be,

the Permanent Global Note.

(ii) Relevant Financial Centre Day: As specified in the Conditions

26. Redenomination: Not Applicable

(Condition 9)

27. US Selling restrictions: TEFRA D; Regulation S Compliance Category 2

CONFIRMED

HSBC HOLDINGS PLC

Autholised Signatory

Date: 11 March 2016

PART B - OTHER INFORMATION

1. LISTING

(i) Listing: Application has been made for the Notes to be

admitted to listing on the Official List of the UK Listing Authority with effect from 15 March

2016.

(ii) Admission to trading: Application has been made for the Notes to be

admitted to trading on the Regulated Market of the London Stock Exchange plc with effect from

15 March 2016.

2. RATINGS

Ratings: The Notes have been rated:

S&P: A

Moody's: A1

Fitch: AA-

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for the fees and commission payable to the Managers in relation to the Notes, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the issue.

4. YIELD

Indication of yield: 2.539 per cent. per annum

As set out above, the yield is calculated as at the Issue Date on the basis of the Issue Price for the period from the Issue Date until the Maturity Date. It is not an indication of future yield.

5. **REASONS FOR THE OFFER**

The net proceeds will be used in the conduct of the business of the Issuer.

6. ESTIMATE OF THE TOTAL EXPENSES RELATED TO THE ADMISSION TO TRADING

It is estimated that the total expenses to be incurred in relation to the admission to trading of the Notes will be GBP 3,650.

OPERATIONAL INFORMATION

7. ISIN Code: XS1379184473

8. Common Code: 137918447

9. CUSIP Number: Not Applicable

10. New Global Note or Classic Global Note: New Global Note

11. Any clearing system(s) other than Euroclear None

and Clearstream, Luxembourg and the

relevant identification number(s):

12. Settlement procedures: Eurobond

13. Name and Address of Initial Paying HSBC Bank plc, 8 Canada Square, London E14 Agent(s) 5HQ

14. Additional Paying Agent(s) (if any): None

15. Agent Bank: Not Applicable

16. Calculation Agent: Not Applicable

17. City in which specified office of Registrar Not Applicable to be maintained:

(Condition 12)