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FWP 1 d681350dfwp.htm FREE WRITING PROSPECTUS

Supplementing the Preliminary Prospectus Supplement dated
February 20, 2013 (To Prospectus dated May 11, 2012)



Free Writing Prospectus Filed Pursuant to Rule 433
Registration No. 333-181339

\$800,000,000

\$250,000,000 1.350% Notes due 2017
\$250,000,000 2.400% Notes due 2019
\$300,000,000 4.000% Notes due 2024

Pricing Term Sheet
February 20, 2014

Issuer: Whirlpool Corporation
Ratings:* Moody's: Baa2 (stable outlook)
Standard & Poor's: BBB (stable outlook)
Fitch: BBB (stable outlook)
Trade Date: February 20, 2014
Settlement Date: February 25, 2014
Joint Book- J.P. Morgan Securities LLC
Running RBS Securities Inc.
Managers: BNP Paribas Securities Corp.
Citigroup Global Markets Inc.
Co-Managers: ING Financial Markets LLC
Mitsubishi UFJ Securities (USA), Inc.
Merrill Lynch, Pierce Fenner & Smith
Incorporated
Wells Fargo Securities, LLC

Title:	2017 Notes	2019 Notes	2024 Notes
Principal			
Amount:	\$250,000,000	\$250,000,000	\$300,000,000
Maturity Date:	March 1, 2017	March 1, 2019	March 1, 2024
Coupon			
(Interest Rate):	1.350%	2.400%	4.000%
Interest			
Payment	March 1 and September 1, commencing	March 1 and September 1,	March 1 and September 1,
Dates:	September 1, 2014	commencing September 1,	commencing September 1,
Benchmark		2014	2014
Treasury:	UST 0.625% due February 15, 2017	UST 1.500% due January 31,	UST 2.75% due February 15,
Benchmark		2019	2024
Treasury Price			
and Yield:	99-23 1/4; 0.718%	99-24 3/4; 1.548%	99-28+; 2.763%
Spread to			
Benchmark			
Treasury:	+65 basis points	+90 basis points	+125 basis points
Yield to			
Maturity:	1.368%	2.448%	4.013%
Price to			
Public:	99.947%	99.774%	99.893%
Make-Whole			
Redemption	At any time at a discount rate of the Treasury	At any time at a discount rate	At any time at a discount rate
Provision:	Rate plus 10 basis points	of the Treasury Rate plus 15	of the Treasury Rate plus 20
CUSIP:	963320 AP1	basis points	basis points
ISIN:	US963320AP11	963320 AQ9	963320 AR7
		US963320AQ93	US963320AR76

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*** Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.**

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities Inc. collect at (212) 834-4553 or by calling RBS Securities Inc. toll-free at (866) 884-2071.