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Filed Pursuar Registration Stateme

Pricing Supplement to the Prospectus dated April 6, 2009 and the Prospectus Supplement dated April 6, 2009 — No. 397

\$1,250,000,000

The Goldman Sachs Group, Inc.

6.00% Notes due 2020 Medium-Term Notes, Series D

The notes being purchased have the following terms:

Issuer: The Goldman Sachs Group, Inc.
Principal amount: \$1,250,000,000
Stated maturity: June 15, 2020
Specified currency: U.S. dollars

principal: U.S. dollarsinterest: U.S. dollars

• exchange rate agent: not applicable

Trade date: May 26, 2010

Original issue date: June 3, 2010

Original issue price: 99.744% (\$1,246,800,000 plus accrued and unpaid interest, if any, from June 3, 2010)

Underwriting discount: 0.450%

Net price/proceeds to The Goldman Sachs Group, Inc.: 99.294% (\$1,241,175,000) (before expenses)

CUSIP no.: 38141EA66 **ISIN:** US38141EA661

Common Code: 051469623

Original issue discount notes: no

total amount of OID:yield to maturity:

• initial accrual period OID:

Form of notes:

http://sec.gov/Archives/edgar/data/886982/000095012310054098/y84820e424b2.htm

- master global book-entry form only: yes
- non-global form available: no

Redemption before stated maturity: optional, but only if we become obligated to pay additional amounts because tax requirements

If interest rate is fixed: yes

annual rate: 6.00%

• date interest starts accruing: June 3, 2010

- interest payment dates: June 15 and December 15, commencing on December 15, 2010
- regular record dates: June 1 and December 1
- denominations: \$2,000 and integral multiples of \$1,000 thereafter
- day count convention: 30/360 (ISDA)
- business day: New York
- · business day convention: following unadjusted

Listing: none

If interest rate is floating: not applicable

Defeasance applies as follows: not applicable

- full defeasance i.e., our right to be relieved of all our obligations on the note by placing funds in trust for the ir
- covenant defeasance i.e., our right to be relieved of specified provisions of the note by placing funds in trust f

The information above, if any, about the original issue date, trade date, original issue price, net proceeds and original discount relates only to the initial sale of the notes. If the notes are sold in a market-making transaction after their initial information about the price paid and the date of the sale will be provided in a separate confirmation of sale. Please reaccompanying prospectus dated April 6, 2009 and the accompanying prospectus supplement dated April 6, 2009 for information about the notes being purchased.

Neither the Securities and Exchange Commission nor any other regulatory body has approved or disapproved of the passed upon the accuracy or adequacy of this pricing supplement. Any representation to the contrary is a criminal offer

The notes have been registered under the Securities Act of 1933 solely for the purpose of sales in the United States; been and will not be registered for the purpose of any sales outside the United States.

The notes are not bank deposits and are not insured by the Federal Deposit Insurance Corporation or any other gov nor are they obligations of, or guaranteed by, a bank.

Goldman Sachs may use this pricing supplement, the accompanying prospectus supplement and the accompanthe initial sale of the notes. In addition, Goldman, Sachs & Co. or any other affiliate of Goldman Sachs may use this purplement, the accompanying prospectus supplement and the accompanying prospectus in a market-making transafter their initial sale. Unless Goldman Sachs or its agent informs the purchaser otherwise in the confirmation of sale supplement, the accompanying prospectus supplement and the accompanying prospectus are being used in a mark transaction.

Goldman, Sachs & Co.

CastleOak Securities, L.P.
Daiwa Securities America Inc.
KKR

Loop Capital Markets, L Mizuho Securities USA I

Pricing Supplement dated May 26, 2010.

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Payment of Additional Amounts

We intend to make all payments on the notes without deducting U.S. withholding taxes. If we are required by on payments to non-U.S. investors, however, we will pay additional amounts on those payments to the extent dessubsection.

We will pay additional amounts on a note only if the beneficial owner of the note is a United States alien. The "United States alien" means any person who, for U.S. federal income tax purposes is:

- a nonresident alien individual;
- a foreign corporation;
- a foreign partnership one or more of the members of which is, for U.S. federal income tax purposes, a foreign connonresident alien individual or a nonresident alien fiduciary of a foreign estate or trust; or
- a nonresident alien fiduciary of an estate or trust that is not subject to U.S. federal income tax on a net income be income or gain from a note.

If the beneficial owner of a note is a United States alien, we will pay all additional amounts that may be nece every net payment of interest or principal on that note will not be less than the amount provided for in that note. B payment, we mean the amount we or our paying agent pays after deducting or withholding an amount for or on according to the payment or other governmental charge imposed with respect to that payment by a U.S. that authority.

Our obligation to pay additional amounts is subject to several important exceptions, however. We will **not** pa amounts for or on account of any of the following:

- any tax, assessment or other governmental charge imposed solely because at any time there is or was a connective the beneficial owner or between a fiduciary, settlor, beneficiary or member of the beneficial owner, if beneficial owner is an estate, trust or partnership and the United States (other than the mere receipt of a payrownership or holding of a note), including because the beneficial owner or the fiduciary, settlor, beneficiary or at any time, for U.S. federal income tax purposes:
 - is or was a citizen or resident or is or was treated as a resident of the United States;
 - is or was present in the United States;
 - is or was engaged in a trade or business in the United States;
 - has or had a permanent establishment in the United States;

- is or was a personal holding company, a passive foreign investment company or a controlled foreign corpor
- is or was a corporation that accumulates earnings to avoid U.S. federal income tax; or
- is or was a "ten percent shareholder" of The Goldman Sachs Group, Inc.;
- any tax, assessment or other governmental charge imposed solely because of a change in applicable law or regalation, that becomes effective more than 15 days day on which the payment becomes due or is duly provided for, whichever occurs later;
- any estate, inheritance, gift, sales, excise, transfer, wealth or personal property tax, or any similar tax, assessme governmental charge;
- any tax, assessment or other governmental charge imposed solely because the beneficial holder or any other percomply with any certification, identification or other reporting requirement concerning the nationality, residence, if connection with the United States of the holder or any beneficial owner of the note, if compliance is required by a regulation of the U.S. Treasury department or by an applicable income tax treaty to which the United States is a precondition to exemption from such tax, assessment or other governmental charge;

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- any tax, assessment or other governmental charge that can be paid other than by deduction or withholding from on the notes:
- any tax, assessment or other governmental charge imposed solely because the payment is to be made by a par
 paying agent (including The Goldman Sachs Group, Inc.) and would not be imposed if made by another paying
- by or on behalf of a holder who would be able to avoid withholding or deduction by presenting the note to anothe
 agent in a Member State of the European Union;
- any tax, assessment or other governmental charge imposed solely because the holder (1) is a bank purchasing
 the ordinary course of its lending business or (2) is a bank that is neither (A) buying the note for investment purp
 nor (B) buying the note for resale to a third party that either is not a bank or holding the note for investment purp
- any combination of the taxes, assessments or other governmental charges described above.

In addition, we will not pay additional amounts with respect to any payment of principal, or interest to any Un alien who is a fiduciary or a partnership, or who is not the sole beneficial owner of the payment, to the extent that have to pay additional amounts to any beneficiary or settlor of the fiduciary or any member of the partnership, or to beneficial owner of the payment, if that person or entity were treated as the beneficial owner of the note for these

When we refer to a "U.S. taxing authority" in this subsection and "— Payment of Additional Amounts" above, the United States of America or any state, other jurisdiction or taxing authority in the United States. When we refe "United States", we mean the United States of America, including the states and the District of Columbia, together territories, possessions and all those areas subject to the jurisdiction of the United States of America.

When we refer to any payment of interest or principal on a note, this includes any additional amount that may as described above in respect of that payment.

When We Can Redeem the Notes

We will not be permitted to redeem the notes before their stated maturity, except as described below. The note be entitled to the benefit of any sinking fund — that is, we will not deposit money on a regular basis into any sepa account to repay your note. In addition, you will not be entitled to require us to buy your note from you before its smaturity.

We will be entitled, at our option, to redeem the outstanding notes in whole and not in part if at any time we be obligated to pay additional amounts on any notes on the next interest payment date, but only if our obligation resuchange in the laws or regulations of any U.S. taxing authority, or from a change in any official interpretation or apprehose laws or regulations, that becomes effective or is announced on or after May 26, 2010.

If we redeem the notes, we will do so at a redemption price equal to 100% of the principal amount of the note redeemed, *plus* accrued interest to the redemption date.

If we become entitled to redeem the notes, we may do so at any time on a redemption date of our choice. He must give the holders of the notes being redeemed notice of the redemption not less than 30 days or more than 6 before the redemption date and not more than 90 days before the next date on which we would be obligated to paramounts. In addition, our obligation to pay additional amounts must remain in effect when we give the notice of re We will give the notice in the manner described under "Description of Debt Securities We May Offer — Notices" in accompanying prospectus.

FDIC

The notes are not bank deposits and are not insured by the Federal Deposit Insurance Corporation or any of governmental agency, nor are they obligations of, or guaranteed by, a bank.

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U.S. Federal Income Tax Consequences

You should carefully consider, among other things, the matters set forth under "United States Taxation" in th accompanying prospectus supplement and the accompanying prospectus. The following discussion supplements "United States Taxation" in the accompanying prospectus supplement and the accompanying prospectus and is s limitations and exceptions set forth therein.

Medicare Tax. For taxable years beginning after December 31, 2012, a U.S. holder that is an individual or e trust that does not fall into a special class of trusts that is exempt from such tax, is subject to a 3.8% tax on the lest (1) the U.S. holder's "net investment income" for the relevant taxable year and (2) the excess of the U.S. holder's gross income for the taxable year over a certain threshold (which in the case of individuals will be between \$125,0,000, depending on the individual's circumstances). A holder's net investment income will generally include it income and its net gains from the disposition of notes, unless such interest payments or net gains are derived in the course of the conduct of a trade or business (other than a trade or business that consists of certain passive or tradectivities). If you are a U.S. holder that is an individual, estate or trust, you are urged to consult your tax advisors applicability of the Medicare tax to your income and gains in respect of your investment in the notes.

Backup Withholding and Information Reporting. Notwithstanding the discussion under "United States Taxation of Debt Securities — Backup Withholding and Information Reporting" in the accompanying prospectus, precently enacted legislation, payments on the notes made to corporate U.S. Holders after December 31, 2011 material to information reporting and backup withholding.

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SUPPLEMENTAL PLAN OF DISTRIBUTION

The Goldman Sachs Group, Inc. and the underwriters for this offering named below have entered into a term and a distribution agreement with respect to the notes. Subject to certain conditions, each underwriter named below severally agreed to purchase the principal amount of notes indicated in the following table.

	Underwriters		Principal Amount of Notes
Goldman, Sachs & Co.		\$	1
Daiwa Securities America Inc.		·	
KKR Capital Markets LLC			
Mizuho Securities USA Inc.			
CastleOak Securities, L.P.			
Loop Capital Markets, LLC			
Total		\$	1

The underwriters are committed to take and pay for all of the notes being offered, if any are taken.

The following table shows the per \$1,000 note and total underwriting discounts and commissions to be paid underwriters by us.

Per note \$
Total

Notes sold by the underwriters to the public will initially be offered at the original issue price set forth on the opicing supplement. The underwriters intend to purchase the notes from The Goldman Sachs Group, Inc. at a pure equal to the original issue price less a discount of 0.45% of the principal amount of the notes. Any notes sold by the underwriters to securities dealers may be sold at a discount from the original issue price of up to 0.20% of the principal amount of the underwriters to certain other by dealers at a discount from the original issue price of up to 0.15% of the principal amount of the notes. If all of the original issue price, the underwriters may change the offering price and the other selling terms of the notes by the underwriters is subject to receipt and acceptance and subject to the underwriters' right to reject in whole or in part.

The underwriters intend to offer the notes for sale in the United States either directly or through affiliates or of acting as selling agents. The underwriters may also offer the notes for sale outside the United States either direct affiliates or other dealers acting as selling agents. This pricing supplement may be used by the underwriters and in connection with offers and sales of notes made in the United States, as well as offers and sales in the United States notes initially sold outside the United States. The notes have not been, and will not be, registered under the Secu 1933 for the purpose of sales outside the United States.

Please note that the information about the original issue date, original issue price and net proceeds to The G Sachs Group, Inc. on the front cover page relates only to the initial sale of the notes. If you have purchased a note

making transaction after the initial sale, information about the price and date of sale to you will be provided in confirmation of sale.

It is expected that delivery of the notes will be made against payment therefor on June 3, 2010, which is the day following the date of this pricing supplement. Under Rule 15c6-1 promulgated under the Securities Exchange trades in the secondary market generally are required to settle in three business days, unless the parties to any sexpressly agree otherwise. Accordingly, purchasers who wish to trade notes on any date prior to the third business delivery will be required, by virtue of the fact that the notes initially will settle on the fifth business day following the pricing ("T+5"), to specify an alternate settlement cycle at the time of any such trade to prevent a failed settlement consult their own advisor.

Each underwriter has represented and agreed that it will not offer or sell the notes in the United States or to persons except if such offers or sales are made by or through

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Financial Industry Regulatory Authority, Inc. member broker-dealers registered with the U.S. Securities and Excha Commission.

Each underwriter has represented and agreed that:

- it has only communicated or caused to be communicated and will only communicate or cause to be comminvitation or inducement to engage in investment activity (within the meaning of Section 21 of the Financia and Markets Act 2000 (as amended) (the "FSMA")) received by it in connection with the issue or sale of the circumstances in which Section 21(1) of the FSMA does not apply to The Goldman Sachs Group, Inc.; and
- it has complied and will comply with all applicable provisions of the FSMA with respect to anything done b
 to the notes in, from or otherwise involving the United Kingdom.

In relation to each Member State of the European Economic Area (Iceland, Norway and Liechtenstein in add member states of the European Union) which has implemented the Prospectus Directive (each, a "Relevant Mem each underwriter has represented and agreed that with effect from and including the date on which the Prospectu implemented in that Relevant Member State (the "Relevant Implementation Date") it has not made and will not made notes to the public in that Relevant Member State which are the subject of the offering contemplated by this professor that it may, with effect from and including the Relevant Implementation Date, make an offer of such notes in that Relevant Member State at any time:

- to legal entities which are authorized or regulated to operate in the financial markets or, if not so author regulated, whose corporate purpose is solely to invest in securities;
- (b) to any legal entity which has two or more of (1) an average of at least 250 employees during the last fin
 (2) a total balance sheet of more than €43,000,000 and (3) an annual net turnover of more than €50,00 shown in its last annual or consolidated accounts;
- (c) to fewer than 100 natural or legal persons (other than qualified investors as defined in the Prospectus E subject to obtaining the prior consent of the representative for any such offer; or
- (d) in any other circumstances falling within Article 3(2) of the Prospectus Directive,

provided that no such offer of notes referred to above shall require The Goldman Sachs Group, Inc. or the underverbulish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Art Prospectus Directive.

For the purposes of this section, the expression an "offer of notes to the public" in relation to any notes in an Member State means the communication in any form and by any means of sufficient information on the terms of the notes to be offered so as to enable an investor to decide to purchase or subscribe the notes, as the same may that Relevant Member State by any measure implementing the Prospectus Directive in that Relevant Member State expression "Prospectus Directive" means Directive 2003/71/EC and includes any relevant implementing measure Relevant Member State.

The notes may not be offered or sold by means of any document other than (i) in circumstances which do not an offer to the public within the meaning of the Companies Ordinance (Cap. 32, Laws of Hong Kong), or (ii) to "preinvestors" within the meaning of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) and any ru



thereunder, or (iii) in other circumstances which do not result in the document being a "prospectus" within the the Companies Ordinance (Cap. 32, Laws of Hong Kong), and no advertisement, invitation or document relating to may be issued or may be in the possession of any person for the purpose of issue (in each case whether in Hong elsewhere), which is directed at, or the contents of which are likely to be accessed or read by, the public in Hong if permitted to

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do so under the laws of Hong Kong) other than with respect to notes which are or are intended to be disposed of persons outside Hong Kong or only to "professional investors" within the meaning of the Securities and Futures O (Cap. 571, Laws of Hong Kong) and any rules made thereunder.

This pricing supplement has not been registered as a prospectus with the Monetary Authority of Singapore. A this pricing supplement and any other document or material in connection with the offer or sale, or invitation for su purchase, of the notes may not be circulated or distributed, nor may the notes be offered or sold, or be made the invitation for subscription or purchase, whether directly or indirectly, to persons in Singapore other than (i) to an ir investor under Section 274 of the Securities and Futures Act, Chapter 289 of Singapore (the "SFA"), (ii) to a relev pursuant to Section 275(1) of the SFA, or any person pursuant to Section 275(1A), and in accordance with the co specified in Section 275 of the SFA or (iii) otherwise pursuant to, and in accordance with the conditions of, any otl applicable provision of the SFA. Where the notes are subscribed or purchased under Section 275 of the SFA by a person which is: (a) a corporation (which is not an accredited investor (as defined in Section 4A of the SFA)) the s of which is to hold investments and the entire share capital of which is owned by one or more individuals, each of accredited investor; or (b) a trust (where the trustee is not an accredited investor) whose sole purpose is to hold in and each beneficiary of the trust is an individual who is an accredited investor, shares, debentures and units of sh debentures of that corporation or the beneficiaries' rights and interest (howsoever described) in that trust shall no transferred within six months after that corporation or that trust has acquired the notes pursuant to an offer made Section 275 of the SFA except: (1) to an institutional investor (for corporations, under Section 274 of the SFA) or person defined in Section 275(2) of the SFA, or to any person pursuant to an offer that is made on terms that suc debentures and units of shares and debentures of that corporation or such rights and interest in that trust are acq consideration of not less than \$\$200,000 (or its equivalent in a foreign currency) for each transaction, whether su to be paid for in cash or by exchange of securities or other assets, and further for corporations, in accordance with conditions specified in Section 275 of the SFA; (2) where no consideration is or will be given for the transfer; or (3 transfer is by operation of law.

The notes offered hereby have not been and will not be registered under the Financial Instruments and Exch Japan (the "FIEL") and each underwriter has agreed that it will not offer or sell any notes, directly or indirectly, in or for the benefit of, any resident of Japan (which term as used herein means any person resident in Japan, included corporation or other entity organized under the laws of Japan), or to others for re-offering or resale, directly or indicated Japan or to a resident of Japan, except pursuant to an exemption from the registration requirements of, and other compliance with, the FIEL and any other applicable laws, regulations and ministerial guidelines of Japan.

The notes are not offered in or from Switzerland on the basis of a public offering and will not be listed on a S Exchange. Accordingly, this pricing supplement and the accompanying prospectus supplement and prospectus do constitute a prospectus as defined in art. 1156 of the Swiss Code of Obligations or a listing prospectus as defined the Listing Rules of the SIX Swiss Exchange. Any resales of the notes by the underwriters thereof may only be una private basis to selected individual investors. This pricing supplement and accompanying prospectus supplement prospectus may not be copied, reproduced, distributed or passed on to others without our prior written consent. B this pricing supplement and accompanying prospectus or by subscribing to the notes, investors are deemed to ha acknowledged and agreed to abide by these restrictions. Investors are advised to consult with their financial, legal advisers before investing in the notes.

The Goldman Sachs Group, Inc. estimates that its share of the total offering expenses, excluding underwriting

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commissions, whether paid to Goldman, Sachs & Co. or any other underwriter, will be approximately \$170,000.

In the future, Goldman, Sachs & Co. or other affiliates of The Goldman Sachs Group, Inc. may repurchase a notes in market-making transactions, with resales being made at prices related to prevailing market prices at the tor at negotiated prices. For more information about the plan of distribution and possible market-making activities, Distribution" in the accompanying prospectus and "Supplemental Plan of Distribution" in the accompanying prospectus supplement. However, the provision regarding the market-making activities of Goldman, Sachs & Co. described us "Market-Making Resales by Affiliates" on page 142 of the accompanying prospectus does not apply to the notes. Sachs & Co. does not intend to make a market in these notes.

The Goldman Sachs Group, Inc. has agreed to indemnify the several underwriters against certain liabilities, liabilities under the Securities Act of 1933.

The underwriters and their respective affiliates are full service financial institutions engaged in various activit may include securities trading, commercial and investment banking, financial advisory, investment management, investment, hedging, financing and brokerage activities. Certain of the underwriters and their respective affiliates time to time, performed, and may in the future perform, various financial advisory and investment banking service Goldman Sachs Group, Inc. or its affiliates, for which they received or will receive customary fees and expenses.

In the ordinary course of their various business activities, the underwriters and their respective affiliates may hold a broad array of investments and actively trade debt and equity securities (or related derivative securities) are instruments (including bank loans) for their own account and for the accounts of their customers and may at any t and short positions in such securities and instruments. Such investment and securities activities may involve securinstruments of The Goldman Sachs Group, Inc.

Conflicts of Interest

Goldman, Sachs & Co. is an affiliate of The Goldman Sachs Group, Inc. and, as such, has a "conflict of inter offering within the meaning of NASD Rule 2720. Consequently, the offering is being conducted in compliance with provisions of Rule 2720. Goldman, Sachs & Co. is not permitted to sell notes in this offering to an account over w exercises discretionary authority without the prior specific written approval of the account holder.

No dealer, salesperson or other person is authorized to give any information or to represent anything not contained in this pricing supplement and the accompanying prospectus supplement and prospectus. You must not rely on any unauthorized information or representations. This pricing supplement is an offer to sell only the notes offered hereby, but only under circumstances and in jurisdictions where it is lawful to do so. The information contained in this pricing supplement is current only as of its date.

\$1,250,000,000

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