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MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET – Solely for the purposes of the manufacturer's product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU, as amended ("MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturer's target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels.

Final Terms dated 15 September 2020



### **BPCE**

# Legal Entity Identifier (LEI): 9695005MSX1OYEMGDF46

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2020-39 TRANCHE NO: 1

CNH 305,000,000 3.40 per cent. Senior Preferred Notes due 17 September 2027 (the "Notes")

Dealer

CREDIT AGRICOLE CORPORATE AND INVESTMENT BANK

#### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the base prospectus dated 21 November 2019 which received approval number n°19-539 from the *Autorité des marchés financiers* (the "AMF") on 21 November 2019 (the "Base Prospectus"), the first supplement to the Base Prospectus dated 18 February 2020 which received approval number n°20-044 from the AMF, the second supplement to the Base Prospectus dated 3 April 2020 which received approval number n°20-116 from the AMF, the third supplement to the Base Prospectus dated 24 April 2020 which received approval number n°20-156 from the AMF, the fourth supplement to the Base Prospectus dated 3 June 2020 which received approval number n°20-236 from the AMF and the fifth supplement to the Base Prospectus dated 11 August 2020 which received approval number n°20-389 from the AMF (the "Supplements"), which together constitute a base prospectus for the purposes of the Prospectus Regulation.

This document constitutes the Final Terms of the Notes described herein for the purposes of the Prospectus Regulation and must be read in conjunction with such Base Prospectus as so supplemented in order to obtain all the relevant information. The Base Prospectus and the Supplements are available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1 Issuer: BPCE
2 (i) Series Number: 2020-39

(ii) Tranche Number:

3 Specified Currency or Currencies: Offshore Chinese Renminbi ("CNH")

4 Aggregate Nominal Amount:

(i) Series: CNH 305,000,000
(ii) Tranche: CNH 305,000,000

5 Issue Price: 100.00 per cent. of the Aggregate Nominal Amount

6 Specified Denomination(s): CNH 1,000,000

7 (i) Issue Date: 17 September 2020

(ii) Interest Commencement Date: Issue Date

8 Interest Basis: 3.40 per cent. Fixed Rate

(further particulars specified below)

9 Maturity Date: 17 September 2027

10 Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity Date at 100.00 per cent. of their nominal

amount

11 Change of Interest Basis: Not Applicable

12 Put/Call Options: Not Applicable

13 (i) Status of the Notes: Senior Preferred Notes

(ii) Dates of the corporate authorisations for issuance of Notes obtained:

Decision of the Directoire of the Issuer dated 24 March 2020 and decision of Mr. Roland Charbonnel, Directeur des Emissions et de la Communication Financière, dated 8 September 2020

### PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

Fixed Rate Note Provisions

Rate of Interest: 3.40 per cent. per annum payable in arrear on each

Interest Payment Date

(ii) Interest Payment Dates: 17 September in each year commencing on 17

> September 2021 up to and including the Maturity Date, adjusted in accordance with the Business Day

Convention specified below

Rate of Interest x Specified Denominationx Day Count (iii) Fixed Coupon Amount(s):

Fraction per Note of CNH 1,000,000 Specified

Denomination

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction: Actual/365 (Fixed), Adjusted

(vi) Resettable: Not Applicable

(vii) Determination Dates: Not Applicable

(viii) Business Day Convention Modified Following Business Day Convention

(ix) Party responsible for calculating Interest

(x) Payments on Non-Business Days

Amounts (if not the Calculation Agent)

As per Conditions

Not Applicable

Floating Rate Note Provisions Not Applicable

15

16 Zero Coupon Note Provisions Not Applicable

17 Inflation Linked Interest Note Provisions Not Applicable

## PROVISIONS RELATING TO REDEMPTION

18 Call Option Not Applicable

19 **Put Option** Not Applicable

Option:

20

MREL/TLAC Disqualification Event Call Applicable

21 Final Redemption Amount of each Note CNH 1,000,000 per Note of CNH 1,000,000 Specified

Denomination

22 Inflation Linked Notes – Provisions relating

to the Final Redemption Amount:

Not Applicable

23 Early Redemption Amount

> Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of

CNH 1,000,000 per Note of CNH 1,000,000 Specified

Denomination

MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(l)):

(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h), a Withholding Tax Event (Condition 6(i)(ii), a Gross-Up Event (Condition 6(i)(iii)) or a Tax Deductibility Event (Condition 6(i)(iii)):

Not Applicable

(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(i)):

Yes

(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)): Not Applicable

Name and address of the alternate Representative:

As per Condition 11(c)

## GENERAL PROVISIONS APPLICABLE TO THE NOTES

24	Form of Notes:	Dematerialised Notes
	(i) Form of Dematerialised Notes:	Bearer form (au porteur)
	(ii) Registration Agent:	Not Applicable
	(iii) Temporary Global Certificate:	Not Applicable
	(iv) Applicable TEFRA exemption:	Not Applicable
25	Financial Centre(s):	New York, London and Hong Kong
26	Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	Not Applicable
27	Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:	Not Applicable
28	Redenomination provisions:	Not Applicable
29	Purchase in accordance with applicable French laws and regulations:	Applicable
30	Consolidation provisions:	Not Applicable
31	Meeting and Voting Provisions (Condition 11):	Contractual Masse shall apply
		Name and address of the initial Representative: As per Condition 11(c)

The Representative will receive a remuneration of EUR 2,000 (excluding VAT) per year so long as any of the Notes remains outstanding.

# RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by:

Roland CHARBONNEL, Directeur des Emissions et de la Communication Financière

### PART B - OTHER INFORMATION

### 1 LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to trading Application has been made by the Issuer (or on its

behalf) for the Notes to be listed and admitted to trading

on Euronext Paris with effect from the Issue Date.

(ii) Estimate of total expenses related to

admission to trading:

EUR 4,900

### 2 RATINGS

Ratings: Not Applicable

### 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

4 YIELD

Indication of yield: 3.40 per cent. *per annum* 

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5 OPERATIONAL INFORMATION

ISIN: FR0013534492

Common Code: 223084729

Depositaries:

(i) Euroclear France to act as Central Yes

Depositary:

(ii) Common Depositary for Euroclear and No

Clearstream:

Any clearing system(s) other than Euroclear Not Applicable

and Clearstream and the relevant

identification number(s):

Delivery: Delivery free of payment

Names and addresses of additional Paying

Agent(s) (if any):

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Not Applicable

### 6 DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated:

(a) Names of Managers: Not Applicable

(b) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and address of

Dealer:

Crédit Agricole Corporate and Investment Bank

12, place des Etats-Unis CS 70052 – 92547 Montrouge

Cedex

(iv) Prohibition of Sales to EEA Retail

Investors:

Not Applicable

- (v) US Selling Restrictions
- Reg. S Compliance Category 2 applies to the Notes; TEFRA D
- (Categories of potential investors to which the Notes are offered):