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**MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU, as amended ("**MIFID II**"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "**distributor**") should take into consideration the manufacturers' target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

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Final Terms dated 24 April 2020



#### BPCE

Legal Entity Identifier (LEI): 9695005MSX10YEMGDF46

Euro 40,000,000,000 Euro Medium Term Note Programme for the issue of Notes

SERIES NO: 2020-14 TRANCHE NO: 1 Euro 1,500,000 0.625 per cent. Senior Preferred Notes due 28 April 2025 (the "Notes")

## Lead Manager and Sole Bookrunner Natixis

Joint Lead Managers Banco de Sabadell, S.A. Bankia, S.A. DBS Bank Ltd. Morgan Stanley

Co-Lead Managers DZ BANK AG La Banque Postale Norddeutsche Landesbank – Girozentrale –

#### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "**Conditions**") set forth in the base prospectus dated 21 November 2019 which received approval number  $n^{\circ}19-539$  from the *Autorité des marchés financiers* (the "**AMF**") on 21 November 2019 (the "**Base Prospectus**"), the first supplement to the Base Prospectus dated 18 February 2020 which received approval number  $n^{\circ}20-044$  from the AMF, the second supplement to the Base Prospectus dated 3 April 2020 which received approval number  $n^{\circ}20-044$  from the AMF and the third supplement to the Base Prospectus dated 24 April 2020 which received approval number  $n^{\circ}20-116$  from the AMF (together, the "**Supplements**") which together constitute a base prospectus for the purposes of the Regulation (EU) 2017/1129 (the "**Prospectus Regulation**").

This document constitutes the Final Terms of the Notes described herein for the purposes of the Prospectus Regulation and must be read in conjunction with such Base Prospectus in order to obtain all the relevant information. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1	Issuer:	BPCE
2	(i) Series Number:	2020-14
	(ii) Tranche Number:	1
3	Specified Currency or Currencies:	Euro ("EUR")
4	Aggregate Nominal Amount:	
	(i) Series:	EUR 1,500,000,000
	(ii) Tranche:	EUR 1,500,000,000
5	Issue Price:	99.520 per cent. of the Aggregate Nominal Amount
6	Specified Denomination:	EUR 100,000
7	(i) Issue Date:	28 April 2020
	(ii) Interest Commencement Date:	Issue Date
8	Interest Basis:	0.625 per cent. Fixed Rate (further particulars specified below)
9	Maturity Date:	28 April 2025
10	Redemption Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount
11	Change of Interest Basis:	Not Applicable
12	Put/Call Options:	Not Applicable
13	(i) Status of the Notes:	Senior Preferred Notes
	<ul><li>(ii) Dates of the corporate authorisations for issuance of Notes obtained:</li></ul>	Decision of the <i>Directoire</i> of the Issuer dated 24 March 2020 and decision of Mr. Roland

Charbonnel, Directeur des Emissions et de la Communication Financière, dated 21 April 2020

## PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

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14	Fixed Rate Note Provisions:	Applicable	
	(i) Rate of Interest:	0.625 per cent. <i>per annum</i> payable annually in arrear on each Interest Payment Date	
	(ii) Interest Payment Date(s):	28 April in each year commencing on 28 April 2021 up to and including the Maturity Date	
	(iii) Fixed Coupon Amount:	EUR 625 per Note of EUR 100,000 Specified Denomination	
	(iv) Broken Amount:	Not Applicable	
	(v) Day Count Fraction:	Actual/Actual (ICMA), Unadjusted	
	(vi) Resettable:	Not Applicable	
	(vii) Determination Dates:	28 April in each year	
	(viii) Payments on Non-Business Days:	As per the Conditions	
15	Floating Rate Note Provisions:	Not Applicable	
16	Zero Coupon Note Provisions:	Not Applicable	
17	Inflation Linked Interest Note Provisions:	Not Applicable	
PROV	<b>VISIONS RELATING TO REDEMPTION</b>		
18	Call Option:	Not Applicable	
19	Put Option:	Not Applicable	
20	MREL/TLAC Disqualification Event Call Option:	Applicable	
21	Final Redemption Amount of each Note:	EUR 100,000 per Note of EUR 100,000 Specified Denomination	
22	Inflation Linked Notes – Provisions relating to the Final Redemption Amount:	Not Applicable	
23	Early Redemption Amount:		
	<ul> <li>(i) Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(1)):</li> </ul>	EUR 100,000 per Note of EUR 100,000 Specified	
		Denomination	

	<ul> <li>(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h)), a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or a Tax Deductibility Event (Condition 6(i)(iii)):</li> </ul>	Not Applicable
	<ul><li>(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(i)):</li></ul>	Yes
GENF	<ul> <li>(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):</li> <li>CRAL PROVISIONS APPLICABLE TO THE N</li> </ul>	Not Applicable
	Form of Notes:	
24	(i) Form of Dematerialised Notes:	Dematerialised Notes Bearer form <i>(au porteur)</i>
	<ul><li>(ii) Registration Agent:</li></ul>	Not Applicable
	(iii) Temporary Global Certificate:	Not Applicable
	<ul><li>(iii) Temperary encour communication</li><li>(iv) Applicable TEFRA exemption:</li></ul>	Not Applicable
25	Financial Centre(s):	Not Applicable
26	Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	Not Applicable
27	Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:	Not Applicable
28	Redenomination provisions:	Not Applicable
28 29	Purchase in accordance with applicable French laws and regulations:	Applicable
30	Consolidation provisions:	Not Applicable
31	Meeting and Voting Provisions (Condition 11):	Contractual Masse shall apply
		Name and address of the initial Representative:
		As per Condition 11(c)
		Name and address of the alternate Representative:
		As per Condition 11(c) The Representative will receive a remuneration of EUR 2,000 (excluding VAT) per year so long as any of the Notes remains outstanding.

## RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by:

Roland CHARBONNEL, Directeur des Emissions et de la Communication Financière

## **PART B – OTHER INFORMATION**

#### 1 LISTING AND ADMISSION TO TRADING

(i)	Listing and	Adm	ission to	
	trading:			Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris with
				effect from the Issue Date.
(ii)	Estimate of	total	expenses	

related to admission to trading: EUR 4,450

#### 2 RATINGS

Ratings:

The Notes to be issued are expected to be rated: Fitch: A+ Moody's Investor Services: A1 S&P: A+ Each of Fitch, Moody's Investor Services and S&P are established in the European Union and/or the United Kingdom and registered under Regulation (EC) No 1060/2009, as amended.

#### 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

#### 4 YIELD

Indication of yield:	0.723 per cent. <i>per annum</i>
	The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

## **5** OPERATIONAL INFORMATION

ISIN:		FR0013509726
Comm	on Code:	216301889
Depositaries:		
(i)	Euroclear France to act as Central Depositary:	Yes
(ii)	Common Depositary for Euroclear and Clearstream:	No
Eurocl	learing system(s) other than ear and Clearstream and the	N
relevant identification number(s):		Not Applicable
Delive	ry:	Delivery against payment

Names and addresses of additional Paying Agent(s) (if any): Not Applicable

### **6 DISTRIBUTION**

- (i) Method of distribution: Syndicated
- (ii) If syndicated:
  - (a) Names of Managers: Lead Manager and Sole Bookrunner

Natixis

Joint Lead Managers

Banco de Sabadell, S.A. Bankia, S.A. DBS Bank Ltd. Morgan Stanley & Co. International plc

#### **Co-Lead Managers**

Not Applicable

Not Applicable

Not Applicable

DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main La Banque Postale Norddeutsche Landesbank – Girozentrale –

- (b) Stabilising Manager(s) if any:
- (iii) If non-syndicated, name and address of Dealer:
- (iv) Prohibition of Sales to EEA and UK Retail Investors:
- (v) US Selling Restrictions (Categories of potential investors to which the Notes are offered):

Reg. S Compliance Category 2 applies to the Notes; TEFRA not applicable