MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET — Solely for the purposes of /each manufacturer's product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, "MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

**PROHIBITION OF SALES TO EEA RETAIL INVESTORS** – The Notes are not intended to be offered, sold or otherwise made available to any retail investor in the European Economic Area ("**EEA**"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of MiFID II; or (ii) a customer within the meaning of Directive 2016/97/EU, as amended, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently, no key information document required by Regulation (EU) No 1286/2014, as amended (the "**PRIIPs Regulation**") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwisemaking them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

Final Terms dated 28 January 2019



**BPCE** 

Legal Entity Identifier (LEI): 9695005MSX1OYEMGDF46

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2019-08 TRANCHE NO: 1

USD 30,000,000 Floating Rate Senior Preferred Notes due 30 January 2024 (the "Notes")

Dealer

**HSBC** Bank plc

#### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the base prospectus dated 21 November 2018 which received visa n°18-528 from the Autorité des marchés financiers (the "AMF") on 21 November 2018 (the "Base Prospectus"), which constitutes a base prospectus for the purposes of the Prospectus Directive.

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

 1
 Issuer:
 BPCE

 2
 (i) Series Number:
 2019-08

(ii) Tranche Number: 1

3 Specified Currency or Currencies: United States Dollars ("USD")

4 Aggregate Nominal Amount:

(i) Series: USD 30,000,000 (ii) Tranche: USD 30,000,000

5 Issue Price: 100 per cent. of the Aggregate Nominal Amount

6 Specified Denomination(s): USD 200,000
7 (i) Issue Date: 30 January 2019

(ii) Interest Commencement Date: Issue Date

8 Interest Basis: Three (3) month USD LIBOR +1.01 per cent. per

annum Floating Rate

(further particulars specified below)

9 Maturity Date: Specified Interest Payment Date falling on or nearest

to 30 January 2024

10 Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount

11 Change of Interest Basis: Not Applicable

12 Put/Call Options: Not Applicable

13 (i) Status of the Notes: Senior Preferred Notes

(ii) Dates of the corporate authorisations for issuance of Notes obtained:

Decisions of the *Directoire* of the Issuer dated 9 April 2018 and 16 July 2018 and of Jean-Philippe Berthaut, Head of Group Funding, dated 21 January 2019

### PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

Fixed Rate Note Provisions
 Floating Rate Note Provisions
 Applicable

(i) Interest Period(s): The period beginning on (and including) the Interest

Commencement Date and ending on (but excluding)

the First Interest Payment Date and each successive period beginning on (and including) a Specified Interest Payment Date and ending on (but excluding) the next succeeding Specified Interest Payment Date.

(ii) Specified Interest Payment Dates: 30 January, 30 April, 30 July and 30 October in each

year, subject to adjustment in accordance with the

Business Day Convention set out in (iv) below

(iii) First Interest Payment Date: 30 April 2019, subject to adjustment in accordaince

with the Business Day Convention set out in (iv) below

(iv) Business Day Convention: Modified Following Business Day Convention

(v) Interest Period Date: Not Applicable

(vi) Business Centre(s): New York, London, TARGET

(vii) Manner in which the Rate(s) of Interest Screen

is/are to be determined:

Screen Rate Determination

(viii) Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the Calculation

Agent):

(ix) Screen Rate Determination: Applicable

Reference Rate: Three (3) month USD LIBOR

- Interest Determination Date: Two (2) London Business Days prior to the first day of

Not Applicable

each relevant Interest Period

Relevant Screen Page: Reuters Page LIBOR01

Relevant Screen Page Time 11:00 a.m. (London time)

(x) FBF Determination Not Applicable(xi) ISDA Determination: Not Applicable

(xii) Margin(s): + 1.01 per cent. per annum

(xiii) Minimum Rate of Interest: 0.00 per cent. per annum

(xiv) Maximum Rate of Interest: Not Applicable

(xv) Day Count Fraction: Actual/360 (Adjusted)

16 Zero Coupon Note Provisions Not Applicable

17 Inflation Linked Interest Note Provisions Not Applicable

# PROVISIONS RELATING TO REDEMPTION

18 Call Option Not Applicable

19 Put Option Not Applicable

20 MREL/TLAC Disqualification Event Call Applicable

Option:

21 Final Redemption Amount of each Note USD 200,000 per Note of USD 200,000 Specified

Denomination

22 Inflation Linked Notes – Provisions relating

to the Final Redemption Amount:

Not Applicable

### 23 Early Redemption Amount

(i) Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(l)):

USD 200,000 per Note of USD 200,000 Specified Denomination

(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h), a Withholding Tax Event (Condition 6(i)(ii), a Gross-Up Event (Condition 6(i)(iii)) or a Tax Deductibility Event (Condition 6(i)(iii)):

Not Applicable

(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(i)):

No

(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):

Not Applicable

Not Applicable

# GENERAL PROVISIONS APPLICABLE TO THE NOTES

24 Form of Notes: Dematerialised Notes (i) Form of Dematerialised Notes: Bearer form (au porteur) (ii) Registration Agent: Not Applicable (iii) Temporary Global Certificate: Not Applicable (iv) Applicable TEFRA exemption: Not Applicable 25 Financial Centre(s): Not Applicable 26 Talons for future Coupons or Receipts to be Not Applicable attached to Definitive Notes (and dates on which such Talons mature): 27 Details relating to Instalment Notes: amount Not Applicable of each instalment, date on which each payment is to be made: 28 Redenomination provisions: Not Applicable 29 Purchase in accordance with applicable Applicable French laws and regulations:

30

Consolidation provisions:

31 Meeting and Voting Provisions (Condition 11):

Contractual Masse shall apply

Name and address of the initial Representative: MCM AVOCAT, Selarl d'avocats interbarreaux inscrite au Barreau de Paris 10, rue de Sèze 75009 Paris

France

Name and address of the alternate Representative:

Maître Philippe Maisonneuve

Avocat

10, rue de Sèze 75009 Paris France

The Representative will receive a remuneration of EUR 2,000 (excluding VAT) per year. .

# RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by:

Mr. Jean-Philippe Berthaut, Head of Group Funding

#### PART B – OTHER INFORMATION

# 1 LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to trading Application has been made by the Issuer (or on its

behalf) for the Notes to be listed and admitted to trading

on Euronext Paris with effect from the Issue Date.

(ii) Estimate of total expenses related to

admission to trading:

EUR 3,850

# 2 RATINGS

Ratings: The Notes to be issued have been rated:

S&P: A+

S&P is established in the European Union and registered under Regulation (EC) No 1060/2009 as amended.

### 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

"Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer."

#### 4 HISTORIC INTEREST RATES

Details of historic LIBOR rates can be obtained from Reuters Screen Page LIBOR01.

#### 5 OPERATIONAL INFORMATION

ISIN: FR0013398898 Common Code: 194178832

Depositaries:

(i) Euroclear France to act as Central Yes

Depositary:

(ii) Common Depositary for Euroclear and No

Clearstream:

Any clearing system(s) other than Euroclear

and Clearstream and the relevant

identification number(s):

Not Applicable

Delivery: Delivery free of payment

Names and addresses of additional Paying

Agent(s) (if any):

Not Applicable

#### 6 DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated:

(a) Names of Managers: HSBC Bank plc

(b) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and address of

Dealer:

HSBC Bank plc

8 Canada Square London E14 5HQ

United Kingdom

(iv) Prohibition of Sales to EEA Retail Investors:

Applicable

(v) US Selling Restrictions(Categories of potential investors to which the Notes are offered):

Reg. S Compliance Category 2 applies to the Notes; TEFRA not applicable