

**Final Terms dated 9 January 2015**



**BPCE**

Euro 40,000,000,000  
Euro Medium Term Note Programme  
for the issue of Notes

**SERIES NO: 2015-01**

**TRANCHE NO: 1**

**Euro 500,000,000 Floating Rate Notes due January 2022 (the “Notes”)  
issued by BPCE**

**Lead Manager**

**NATIXIS**

**Co-Lead Managers**

**BANKINTER  
HSH NORDBANK AG**

## PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the “**Conditions**”) set forth in the Base Prospectus dated 20 November 2014 which received visa n°14-610 from the *Autorité des marchés financiers* (the “**AMF**”) on 20 November 2014 which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC), as amended (the “**Prospectus Directive**”).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF ([www.amf-france.org](http://www.amf-france.org)) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

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|--|---|
| 1. Issuer:                                     | BPCE  |
| 2. (i) Series Number:                          | 2015-01   |
| (ii) Tranche Number:                           | 1   |
| (iii) Date on which the Notes become fungible: | Not Applicable  |
| 3. Specified Currency or Currencies:           | Euro  |
| 4. Aggregate Nominal Amount:                   |   |
| (i) Series:                                    | Euro 500,000,000  |
| (ii) Tranche:                                  | Euro 500,000,000  |
| 5. Issue Price:                                | 100.00 per cent. of the Aggregate Nominal Amount  |
| 6. Specified Denomination(s):                  | Euro 100,000  |
| 7. (i) Issue Date:                             | 13 January 2015   |
| (ii) Interest Commencement Date:               | 13 January 2015   |
| 8. Interest Basis:                             | Three (3) month EURIBOR + 0.56 per cent. Floating Rate (further particulars specified below)  |
| 9. Maturity Date:                              | Interest Payment Date falling on or nearest to 13 January 2022  |
| 10. Redemption Basis:                          | Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100.00 per cent. of their nominal amount |
| 11. Change of Interest Basis:                  | Not Applicable  |
| 12. Put/Call Options:                          | Not Applicable  |

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|---------|---|---|
| 13. (i) | Status of the Notes:  | Unsubordinated Notes  |
| (ii)    | Dates of the corporate authorisations for issuance of Notes obtained: | Decision of the <i>Directoire</i> of the Issuer dated 28 April 2014 and decision of Mr. Jean-Philippe Berthaut, Head of Group Funding, dated 5 January 2015 |

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

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|--------|---|--|
| 14.    | Fixed Rate Note Provisions  | Not Applicable   |
| 15.    | Floating Rate Note Provisions   | Applicable   |
| (i)    | Interest Period(s):   | As per the Conditions  |
| (ii)   | Specified Interest Payment Dates:   | Interest payable quarterly in arrear on 13 January, 13 April, 13 July and 13 October in each year, all such dates being subject to adjustment in accordance with the Business Day Convention set out in (iv) below |
| (iii)  | First Interest Payment Date:  | 13 April 2015 subject to adjustment in accordance with the Business Day Convention set out in (iv) below   |
| (iv)   | Business Day Convention:  | Modified Following Business Day Convention   |
| (v)    | Interest Period Date:   | Not Applicable   |
| (vi)   | Business Centre(s):   | Not Applicable   |
| (vii)  | Manner in which the Rate(s) of Interest is/are to be determined:  | Screen Rate Determination  |
| (viii) | Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the Calculation Agent): | Not Applicable   |
| (ix)   | Screen Rate Determination:  | Applicable   |
|        | – Reference Rate:   | Three (3)–month EURIBOR  |
|        | – Interest Determination Date:  | 11.00 a.m. (Brussels time) two (2) TARGET Business Days prior to the first day of each Interest Accrual Period   |
|        | – Relevant Screen Page:   | Reuters EURIBOR01  |
| (x)    | FBF Determination:  | Not Applicable   |
| (xi)   | ISDA Determination:   | Not Applicable   |
| (xii)  | Margin(s):  | +0.56 per cent. <i>per annum</i>   |
| (xiii) | Minimum Rate of Interest:   | Not Applicable   |
| (xiv)  | Maximum Rate of Interest:   | Not Applicable   |
| (xv)   | Day Count Fraction:   | Actual/360   |

16. Zero Coupon Note Provisions Not Applicable

17. Inflation Linked Interest Note Provisions Not Applicable

#### **PROVISIONS RELATING TO REDEMPTION**

18. Call Option Not Applicable

19. Put Option Not Applicable

20. Final Redemption Amount of each Note: Euro 100,000 per Note of Euro 100,000 Specified Denomination

Inflation Linked Notes – Provisions relating to the Final Redemption Amount: Not Applicable

21. Early Redemption Amount

(i) Early Redemption Amount(s) of each Note payable on redemption for taxation reasons (Condition 6(g)), for illegality (Condition 6(j)) or on event of default (Condition 9): Euro 100,000 per Note of Euro 100,000 Specified Denomination

(ii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(g)): No

(iii) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)): Not Applicable

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

22. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (*au porteur*)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

(iv) Applicable TEFRA exemption: Not Applicable

23. Financial Centre(s): Not Applicable

24. Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature): Not Applicable

25. Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made: Not Applicable

26. Redenomination provisions: Not Applicable
27. Purchase in accordance with Articles L.213-1 A and D.213-1 A of the French *Code monétaire et financier*: Applicable
28. Consolidation provisions: Not Applicable
29. *Masse*: Contractual *Masse* shall apply
- Name and address of the Representative:  
Mr. Sylvain THOMAZO  
20, rue Victor Bart  
78000 Versailles  
France
- Name and address of the alternate Representative:  
Mrs. Sandrine D'HAUSSY  
69, avenue Gambetta  
94100 Saint Maur des Fosses  
France
- The Representative will receive a remuneration of Euro 2,000 (excluding VAT) per year.

## RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Jean-Philippe Berthaut, Head of Group Funding

## **PART B – OTHER INFORMATION**

### **1. LISTING AND ADMISSION TO TRADING**

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| (i) Listing and Admission to trading:                            | Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris with effect from the Issue Date. |
| (ii) Estimate of total expenses related to admission to trading: | Euro 9,800   |

### **2. RATINGS**

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|----------|---|
| Ratings: | The Notes to be issued are expected to be rated:  |
|          | S&P: A  |
|          | Moody's: A2   |
|          | Each of S&P and Moody's is established in the European Union and registered under Regulation (EC) No 1060/2009, as amended. |

### **3. NOTIFICATION**

Not Applicable

### **4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

### **5. HISTORIC INTEREST RATES**

Details of historic EURIBOR rates can be obtained from Reuters Screen EURIBOR01.

### **6. OPERATIONAL INFORMATION**

ISIN:	FR0012431393
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Common Code:	116552299
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Depositories:

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| (i) Euroclear France to act as Central Depositary:               | Yes |
| (ii) Common Depositary for Euroclear and Clearstream Luxembourg: | No  |

Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s): Not Applicable

Delivery: Delivery against payment

Names and addresses of additional Paying Agent(s) (if any): Not Applicable

## 7. DISTRIBUTION

(i) Method of distribution: Syndicated

(ii) If syndicated:

(A) Names of Managers: **Lead Manager**  
Natixis

**Co-Lead Managers**  
Bankinter  
HSH Nordbank AG

(B) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name of Dealer: Not Applicable

(iv) US Selling Restrictions  
(Categories of potential investors to which the Notes are offered): Reg. S Compliance Category 2 applies to the Notes; TEFRA not applicable