Final Terms dated 24 January 2014



BPCE SFH

Issue of EUR 20,000,000 1.75 per cent. Fixed Rate Covered Notes due 28 January 2021

under the \leq 40,000,000,000 Euro Medium Term Note Programme for the issue of *obligations de financement de l'habitat* and other privileged notes

Series No.: 2014-55 Tranche No.: 1

Issue Price: 100.00 per cent.

Dealer

DZ BANK AG

http://www.oblible.com

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the "**Terms and Conditions**") set forth in the base prospectus dated 30 April 2013 which received visa No. 13-192 from the *Autorité des marchés financiers* (the "**AMF**") on 30 April 2013 as supplemented by (i) the first supplement dated 9 August 2013 which received visa No. 13-453 from the AMF on 9 August 2013 and (ii) the second supplement dated 2 October 2013 which received visa No. 13-522 from the AMF on 2 October 2013 (together, the "**Base Prospectus**") which together constitute a base prospectus for the purposes of the Prospectus Directive (as defined below).

This document constitutes the final terms (the "**Final Terms**") relating to the notes described herein (the "**Notes**") for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and these Final Terms are available for viewing on the websites of BPCE (www.bpce.fr) and of the AMF (www.amf-france.org) and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent(s) where copies may be obtained.

"Prospectus Directive" means Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 (as amended, including by the 2010 PD Amending Directive, to the extent implemented in the relevant Member State of the European Economic Area which has implemented the Prospectus Directive (each a "Relevant Member State")), and includes any relevant implementing measure of the Prospectus Directive in each Relevant Member State, and "2010 PD Amending Directive" means Directive 2010/73/EU of the European Parliament and of the Council of 24 November 2010 and includes any relevant implementing measure of the 2010 PD Amending Directive.

1. (i) Series Number: 55

(ii) Tranche Number: 1

(iii) Date on which Notes become Not Applicable fungible:

2. Specified Currency: Euro ("EUR")

3. Aggregate Nominal Amount of Notes:

(i) Series: EUR 20,000,000 [(ii) Tranche: EUR 20,000,000

4. Issue Price: 100.00 per cent. of the Aggregate Nominal Amount of

the Tranche

5. Specified Denomination(s): EUR 100,0006. (i) Issue Date: 28 January 2014

(ii) Interest Commencement Date: Issue Date

7. Final Maturity Date: 28 January 2021

8. Interest Basis: 1.75 per cent. Fixed Rate

(further particulars specified below)

9. Redemption/Payment Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed at the Final Maturity Date at 100 per cent. of the Aggregate

Nominal Amount

(further particulars specified below)

10. Change of Interest Basis: Not Applicable

11. Put/Call Options: Not Applicable

12. Date of corporate authorisations for issuance of Notes obtained:

Decisions of the Conseil d'administration (board of directors) of the Issuer (i) dated 19 December 2013 authorising the issue of *obligations de financement de l'habitat* and other resources benefiting from the *privilège* referred to in Article L.515-19 of the French *Code monétaire et financier* up to €7,000,000,000 for the period beginning on 1 January 2014 and ending on 31 December 2014 and (ii) dated 19 December 2013 authorising the quarterly programme of borrowings benefiting from such *privilège* up to €3,000,000,000 for the first quarter of 2014

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. Fixed Rate Note Provisions: Applicable

(i) Rate(s) of Interest: 1.75 per cent. *per annum* payable annually in arrear

(ii) Interest Payment Date(s): 28 January in each year up to and including the Final

Maturity Date

(iii) Fixed Coupon Amount(s): EUR 1,750 per Specified Denomination

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction (Condition Actual/Actual-ICMA

5(a)):

(vi) Determination Dates: 28 January in each year

14. Floating Rate Note Provisions: Not Applicable

15. Zero Coupon Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Call Option: Not Applicable17. Put Option: Not Applicable

18. Final Redemption Amount of each Note: EUR 100,000 per Specified Denomination

19. Redemption by Instalment: Not Applicable

20. Early Redemption Amount:

Early Redemption Amount(s) of each Note payable on event of default or other early redemption as set out in the Terms and

Conditions: EUR 100,000 per Specified Denomination

21. Purchases (Condition 6(h)): The Notes purchased may be held and resold as set out

in the Terms and Conditions

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Governing law: French law

23. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable(iii) Temporary Global Certificate: Not Applicable

24. Financial Centre(s) or other special provisions relating to payment dates for

the purposes of Condition 7(g): Not Applicable

25. Talons for future Coupons or Receipts to be attached to Definitive Materialised Notes (and dates on which such Talons mature):

Not Applicable.

26. *Masse*:

The provisions of Condition 10 apply.

The initial Representative will be:

Sylvain Thomazo 20, rue Victor Bart 78000 Versailles

France

The alternate Representative will be:

Sandrine D'Haussy 69, avenue Gambetta

94100 Saint Maur Des Fosses

France

GENERAL

The aggregate principal amount of Notes issued has been translated into Euro at the rate of [•] per cent. producing a sum of:

Not Applicable

RESPONSIBILITY

I accept responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE SFH:

By: Jean-Philippe Berthaut, Directeur Général Délégué

Duly authorised

PART B - OTHER INFORMATION

LISTING AND ADMISSION TO TRADING 1.

(i) Listing(s): **Euronext Paris**

(ii) (a) Admission to trading: Application has been made by the Issuer (or on its

behalf) for the Notes to be admitted to trading on Euronext Paris with effect from the Issue Date.

(b) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be admitted to trading are already admitted to trading:

Not Applicable

(iii) Estimate of total expenses related to

admission to trading:

EUR 4,000

2. RATINGS

> Ratings: The Notes are expected upon issue to be rated:

> > S&P: AAA;

Moody's: Aaa;

Both S&P and Moody's are established in the European Union and registered under Regulation (EC) 1060/2009 of the European Parliament and the Council of 16 September 2009 on credit rating agencies, as amended (the "CRA Regulation") and included in the list of registered credit rating agencies published on the website of the European Securities and Markets Authority (www.esma.europa.eu) in accordance with the CRA Regulation.

3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

No

FIXED RATE NOTES ONLY - YIELD 4.

Indication of yield: 1.75 per cent. per annum

5. OPERATIONAL INFORMATION

ISIN Code: FR0011697051

101948382 Common Code:

Depositaries:

(a) Euroclear France to act as Central Depositary:

Yes

Common Depositary for Euroclear (b) Bank and Clearstream Banking,

société anonyme:

Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant

identification number(s): Not Applicable

Delivery: Delivery free of payment Names and addresses of additional Paying

Agent(s) (if any): Not Applicable

6. **DISTRIBUTION**

Method of distribution:

(i) If syndicated, names of Managers:

(iii) Stabilising Manager(s) (if any):

Not Applicable

If non-syndicated, name of Dealer:

DZ BANK AG

Deutsche Zentral-Genossenschaftsbank, Frankfurt am

Main

U.S. selling restrictions: The Issuer is Category 1 for the purposes of

Regulation S under the United States Securities Act of

1933, as amended.

TEFRA not Applicable

Additional selling restrictions: Not Applicable